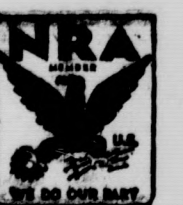




# SIERRA MADRE NEWS



VOLUME 28, No. 18

SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA

FRIDAY, JANUARY 26, 1934

## Offer City Education For Adults

Registration To Be Taken To Decide Whether Citizens Want Classes  
TAKES PLACE OF CWA  
Quick Action Required Of Those Interested If Plan Is To Be Worked Out

By Luman U. Spehr  
A DULT education classes in virtually any subject students select will be provided for Sierra Madre by the Department of California, Emergency Educational program.

## Where Adults Can Register For Classes

To acquaint those in charge of adult education work with the desires of Sierra Madre residents regarding classes preliminary registrations will be taken this week at:  
The Sierra Madre News, City Hall, Sierra Madre public school, Cooperative Unemployment Bureau.

Registrations must be made at once as the lists are to be turned in next week. Classes can be held either afternoon or evenings and students may attend as many classes as they desire.

At a conference this week with Miss Christine Loeftsted of Pasadena who has charge of the emergency educational program for this district.

At least ten persons must register for a subject before a class will be formed under the department's regulations and if enough persons indicate interest in a subject additional classes will be started.

Various art subjects—drawing, painting, outdoor sketching, etching, woodcuts—music including choral work, community singing, appreciation and instrumental study, and the drama in all its branches are subjects in which Sierra Madre already has obtained a start through the work of the Allied Art League at the "Old Barn" studio. This work will be fostered and furthered by the government under the proposed plan.

It is also intended to start classes in many cultural, commercial and industrial subjects if there is a demand for them from residents of the city. Short story writing and other branches of English, ancient, modern and current history, political science and economics are among the studies suggested for local classes. Physical and commercial geography and geology are other classes which may be offered if requested by sufficient numbers.

The government does not provide quarters for the classes but they may be held in the public school, churches, clubs or homes. The art, music and drama classes will continue in the "Old Barn" as in the past.

No age limit or educational requirements will be fixed for those joining the classes under the program outlined by Miss Loeftsted to Miss Steinberger. A desire to obtain further knowledge of a subject is the only prerequisite.

The government is to provide  
(Continued on Page Five)

## Rushing Work Now On Central Avenue Through Big Ranch

Now working eastward, toward the Sierra Madre city limits, the road crew of nearly a hundred men who are constructing the groundwork for the Central avenue extension into Pasadena have completed approximately a mile and a half of preliminary clearing and grading.

The crew that commenced work December 16 graded two thirds of the way from Paloma Road north to Villa, and is now engaged between the Sierra Madre Villa road and Sierra Madre proper, on the Hastings Ranch property.

## Three Boys Run Off To Seek Fortunes In Desert Mines

Since time began, without regard for race or creed or government regulation, gold has proved the endless lure to draw men over far horizons and away from home. Last week three Sierra boys no longer could resist the temptation to prospect. This week one of them hitch-hiked home—the prospects weren't so good.

The other two still are touring the Imperial Valley regions in an ancient Ford car. Police broadcasts have failed to bring them back, but maybe lack of funds and empty stomachs will.

## Big May Day Festival To Be Held Here

Elaborate Pageant To Be Staged To Mark The Arrival Of Spring

An elaborate and picturesque festival marking the arrival of spring will be held in Sierra Madre on May 4th. Many talented youngsters will take part. It will be the first affair of the kind and will probably develop into an annual event.

A group of members of the Women's Society of the Congregational Church met recently at the home of Mrs. Fred Hooker Jones, on Orange Grove avenue to formulate plans for the event. It will be in the nature of a May Day pageant featuring choosing and crowning of a queen of the May by a large cast of children of the Sunday School of the church.

Beautiful music, lovely costumes and stage settings are planned with the pageant under the able direction of Mrs. Waverly E. Pratt, who is well known in Southern California for her success with children's dramatic work.

The affair will be given in the auditorium of the Sierra Madre grammar school. The committee in announcing the date so early hope that other organizations will keep it open so that a great many in Sierra Madre may plan to enjoy the festival.

Mrs. Jones, general chairman of all committees, is calling a meeting of all committees at her home, Friday, February 2, at 1:30 o'clock to make further plans.

## Ascension Church Sends Delegation To L.A. Convention

A number of delegates from Sierra Madre plan to attend the sessions of the annual convention of the Episcopal Church at St. Paul's Cathedral in Los Angeles Tuesday is women's day. Their meeting will be at St. John's Church, Adams and Figueroa streets. The Church of the Ascension will be represented by Mrs. W. Jarvis Barlow, Mrs. Carl Pegler, Miss Edna Green, Miss M. L. Vannier, Miss Daisy Hawks, Mrs. A. G. H. Bode and others. At 2 p.m. the speaker will be Dr. J. W. Wood, of New York.

On Wednesday and Thursday the men meet and will be represented by Dean Bode, Jedney Davis, Dr. Barlow, Carl Pegler, Fred Vannier and Thomas Meader.

Tuesday evening there will be a reception by Bishop and Mrs. Hevens and Bishop and Mrs. Gooden at the Cathedral House followed by a dinner for delegates and their wives and friends who have made reservations. The principal speaker will again be Dr. John W. Wood, of New York.

## Drama League To Pick Plays For Its Tournament Piece

Members of the Municipal Drama League who have original one-act play manuscripts, or who have favorite scripts they wish to submit for production in the forthcoming local play tournament, are requested to bring them to the Old Barn next Wednesday night for reading.

A two act comedy entitled "Slats" is to be cast for production with the one-act plays, in order to afford the audience full evenings' entertainment. Doug Williams is in charge of production.

## \$100 Reward Offered For Dog Poisoner

Police Find Fiend Endangers Children By Use Of Candy For Bait

So serious has the dog poisoning situation become in Sierra Madre and Pasadena that the Pasadena Humane Society has offered a reward of \$100 in cash for information leading to the arrest and conviction of persons setting out dog poison.

The Sierra Madre dog murderer, who local police believe to be fiendishly more than the common cowardly poisoner, has almost succeeded in accomplishing more than his original purpose. By the method of filling bits of candy with strychnine and throwing them over fences into yards and playgrounds he has come seriously near poisoning children instead of dogs.

Latest of the victims of the crazed lust of the unknown criminal were stricken Saturday. Two dogs, by reason of prompt attention escaped death, but spent agonized hours of illness. Nappie, pet police dog owned by Dr. J. C. Couturier, of 463 Mariposa avenue, gulped down a piece of poisoned candy that might easily have been eaten instead by the small children who were playing in the same yard. He was saved by his master's medical knowledge.

Discovered the same day by Mrs. Hazel D. Palmer lying paralyzed in the gutter near his home on West Montecito avenue, "Nertz," pet of Mrs. F. B. Chamberlain, was rushed to a veterinary who saved him. He was the sixth dog since Christmas who has fallen victim.

Police hope that a bigger reward than that offered by the Humane Society—the reward of the gratitude of every dog owner and lover of dogs—should prove incentive for the apprehension of the particular person responsible for the death of "Bruce," Mrs. J. Milton Steinberger's faithful shepherd; for the death of Joe Hinojos' "Von," Belgian Police; for the death of "Mugs," pedigree Bull of Mrs. Hazel Palmer; for the death of the Stamer family's pet who died last Wednesday as result of poisoning the previous night.

Each piece of candy found thus far near the dogs has contained enough strychnine to kill three men. No children have eaten any—yet.

## Mountain Fires Greatest Menace To Sierra Madre Says Business Manager

Little Danger Of Disaster Here If Watershed Is Properly Protected

"KEEP fire out of the mountains and Sierra Madre need have no fear of storms or floods," said Business Manager Al S. Myers. "That is the great lesson we have learned from the disaster in the Montrose and La Crescenta area.

"This city, of course, is dependent upon the State, county and Federal patrols to guard against forest fires. However there is no need for alarm. In all our history, with the exception of the washout in Little Santa Anita in 1926, we have faced no real peril to life. In that year some houses, and a few automobiles were washed out, but since that time check dams, and the Little Santa Anita dam itself have been placed to guard against a repetition of that washout, and in the recent storm they were adequate. It would take a much greater downpour to cause any real danger here.

"In the Santa Anita there is a watershed of 1554 acres, and in Bailey Canyon there is watershed of probably one-third that acreage. The only damage caused by the last storm was to the section at Orange Grove avenue and Lima street. The need there is a bigger culvert. Some years ago it was usual for washouts along the Lima street section, but check dams have been placed in the canyon. And they have more than fulfilled their mission.

"Yes, the only menace to us is fire in the mountains and then a downpour. It would be well to guard against this by building debris basins to hold the boulders and silt from sweeping down. When fire burns out the foliage and the water deluge piles up the debris it forms its own dam and when it breaks it comes down like a tidal wave—water, rocks, trees and silt, and wipes out all in its path.

"There is nothing to fear now. But if fire clears the mountains we will have a problem to solve, and the answer will be debris basins."

F. E. Trask, Federal public

## Live Models Next Step At Art League

Organization Steps Out Of Swaddling Clothes As Advanced Students Progress

By Henry Ivins Hawthurst  
After eight months of activity and progress the "Old Barn" Art School is ready to lay aside its swaddling clothes and assume adult standards in inspiration and teaching. To date 96 have registered, and because of limited facilities, there is a waiting list. Many students have advanced to the point of demanding a change in policy and the opportunity to acquire the real experience necessary to higher attainment.

A mechanic's work is governed by the tools with which he has to work. So is an art instructor. To date the students have been drawing everything in the line of whatnots. The time has arrived when we must employ professional models for the more advanced students. It was understood at the beginning, in fact incorporated in the application of every student, that "when I am promoted to the life class, where professional models may be employed, that I will pay my pro rata share toward such model expenses."

Unless a student studies from the nude he can never perfect himself in figure drawing, and unless one has an intimate drawing knowledge of what lays beneath the draped or clothed figure, one can never depict the human form as it should be. The failure to acquire this lesson is why you see so much inadequate draftsmanship in the majority of art galleries.

Now here is the planned set-up for the Art League classes in the  
(Continued on Page Five)

## Will Add Penalty To All Delinquent Business Licenses

As a gentle reminder to those who may have overlooked the fact that January 1 was the date on which city business licenses fell due, Chief of Police McMillan states that after the first of February an additional 25 cents will be assessed on all licenses issued.

## CARNIVAL MOVES IN SANS PERMIT; POLICE PUSH IT ALONG WITHOUT CEREMONY

THE gray dawn of the morning had hardly lifted out of the East last Sunday morning when a motor caravan crawled along Central avenue and stopped in front of the City Hall. Police Chief Gordon McMillan rubbed his eyes, but seeing was believing.

"Well," he said, "it looks like a sure enough circus." Cowboys, mustangs, cowgirls, merry-go-rounds, miniature Ferris wheels, tattooed and bearded ladies, giants, midgits, fat monstrosities and human skeletons, tired and dusty, rode horses and clung to tent wagons. The parade swept into the vacant lot opposite the City Hall preparatory to unloading. Chief McMillan started in amazement for an instant and then went into action.

"What's the idea?" he demanded of the ringmaster. "Hullo, buddy," came the reply "Meet the folks of Steffens Superior Shows—the greatest carnival since P. T. Barnum passed the buck."

"But what do you plan to do?" asked McMillan.

"Give a show buddy. Won't take no time at all to rig up. We'll be ready for your home folks right after breakfast."

"Where's your permit?" asked McMillan.

"Oh, the permit? Why that's all (Continued on Page Six)

Reports were heard and church officers elected at the annual business meeting of Bethany church held Friday night. Rev. Stewart R. Sheriff, pastor, acted as chairman with J. E. Evans as clerk.

The treasurer, W. A. Evans, reported that all of the financial obligations of the year had been met in addition to the paying of the debts which remained from the preceding year. For the trustees, Mr. Evans reported the enlargement of Bethany Hall and many minor repairs and additions to the various parts of the church buildings.

J. F. Harvey, speaking for the elders, reported an increase in attendance for the two Sunday services and the mid-week prayer meetings. An addition of 22 new members places the total church membership at 233. The work of the deacons was given by F. D. R. Moore, while Mr. Withers reported for the work of the commissary.

An enrollment of 322 was reported for the Sunday School by Mr. Thompson, with Perle Bever announcing that a balance of \$35.12 was left from the \$766.32 that was taken in during the year. The Daily Vacation Bible School was reported to have had an enrollment of 181 with 17 instructors.

Mrs. R. S. Jensen reporting for the Women's Missionary Society said that eight all-day meetings and one two-day conference had been held during the year and 1100 people were served at various dinners and luncheons during the past year by this group.

For the Young People's society of Christian Endeavor, Lawrence Limbaugh reported a three-day conference held at the beginning of the year, and attendance of its members at the L. A. County convention in May, the California State Union convention in June, the County Summer Conference in August and the Congress in October. An attendance exceeding seventy was reported for the joint fall banquet. The disbanding of the Senior Intermediate and Junior societies, the reorganization of the Young People's society and the forming of a Junior High group was told. For the latter organization Miss Dorothy Moore, reported an average attendance of about thirty.

Miss June M. Lacey gave the report for the Eteri club. The pastor told of the participation of the 4-12 club in the past base-  
(Continued on Page Three)

## Three Hurt When Automobiles Crash At Intersection

Edward Lauber was brought home Wednesday from the Pasadena Hospital, where he has been suffering with head injuries since Friday night, when his father's car was struck at the intersection of Rosemead and Colorado boulevards. Julius Lauber was driving south on Rosemead, when a car going east on Colorado street hit him. Passengers in the Lauber car at the time of the accident were Edward and Harry Lauber and Alice LaLone, who were being taken to Wilson junior high school to attend a play. The young folks were rushed to the Pasadena Hospital for treatment of cuts and bruises.

## Turf Club To Offer Prize Of \$100,000

Race Track Here Plans To Attract World's Greatest Racing Stables  
The richest turf prize in the world—\$100,000, is announced as the magnet for the opening of the race track on the Anita Baldwin ranch, January 3 next. Hal E. Roach, president of the Los Angeles Turf Club says the stake will attract the best horses, the greatest sportsmen, and stamp the new course as second to none.

"The \$100,000 stake planned has not been named but it probably will be known as the Santa Anita Handicap, in honor of Lucky Baldwin's Santa Anita Ranch," said Roach, "and will probably be an annual event. And it will not be the only big stake event. We plan to bring every stable of note in America here."

Officials of the Turf Club attended a meeting of the Arcadia Chamber of Commerce last night to discuss plans for cooperation with the city in the building of the \$800,000 plant. The setting for the track, with the Sierra Madre mountains as a background, promises to make the course unmatched in point of beauty. Dr. Charles Strub, Gwynne Wilson, manager, and Harry Blue, director of the Turf Club, assured the Arcadia officials that they were ready to proceed with work on the proposed plant as soon as the city ironed out the legal details. They were told this would be done pronto, as no opposition is anticipated.

With a \$100,000 attraction here it is expected that all the Eastern notables of the turf world will winter here instead of going to Florida or Havana, as has been the custom. Tracks at San Francisco, Agua Caliente, and Portland will help lure the best racers from the big Eastern stables. Previously, with only one race, the Caliente handicap, on the Coast, and no pari mutual betting, the owners of many leading Eastern stake horses declined to send their champions on the long journey across the country.

John Whitney, grandson of the late William C. Whitney, and owner of the champion stable of 1933, is visiting in Los Angeles now, where he is planning to produce motion pictures. It is expected that he will spend the winters in Hollywood, and if so his stable will follow him.

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## Pasadena's Water Line Through City Nearly Completed

Sierra Madre is suffering little inconvenience from the laying of Pasadena's water conduit through Orange Grove avenue. The work started last week and would have been completed by tomorrow had it not been for Wednesday morning's rain which caused walls of the big ditch to collapse in places, besides filling a long section of the submerged pipe with silt, which it has been necessary to clean out.

The work started at the Arcadia city line on the eastern end of the city and has progressed now west of Park avenue. Peter Ranahan and J. D. Cameron were appointed supervisors for this city to see that the work is performed in the manner prescribed by the local engineers. Their salaries are paid by Pasadena.

When a crew of workmen started to dig the ditch through Sierra Madre another crew started at the eastern city limits of Pasadena and is working towards Sierra Madre avenue. It is expected they will meet at the city limits on Monday or Tuesday.

## Business Census Is Under Way Here

Mrs. Grace Caukin, recently appointed local enumerator for the Department of Commerce's Nationwide business census, yesterday commenced a series of interviews to determine the 1933 status of the some eighty established businesses in Sierra Madre.

Once every five years a like survey is made by the government, and confidential information is gathered concerning the number employed, amount of sales, etc., of each concern.

## Assemblyman To Speak At Dinner

Tonight at 6:30 o'clock the local Chamber of Commerce will hold its annual dinner meeting at the Casa Vieja tea room on West Central avenue. Assemblyman Frank G. Martin will be guest of honor, and John Billheimer, chamber president, announces that no program or entertainment has been arranged. The yearly report is to be read and a program for the coming months' activity discussed.

## Majority Of Council To Be Elected

First Step In Contest Taken As Polling Places Are Designated

The City Council voted on Wednesday to establish four polling places here for the April municipal election in which three members of the Council will be chosen. The terms of Mayor H. Clay Reavis, Lester K. Layton and William Lees expire this year. They were all re-elected four years ago in a spirited contest that got well under way during the latter part of February.

As yet there are no announced candidates against the sitting members, though several names are being generally mentioned as probable contenders.

The terms of J. Russell Morton and Elliott Gibbs, of Pasadena, as justices of the peace of Pasadena township also expire this year and their successors will be chosen. Both are candidates to succeed themselves. G. H. Cutler, a Pasadena attorney, has announced his candidacy in opposition to Justice Morton. City Prosecutor J. W. Joslyn, of the Crown City, will oppose Justice Gibbs. Sierra Madreans will vote for these offices also.

The election will be held on April 9 and nomination papers may be filed between February 8 and March 20. Persons who have not registered since January 1, 1932, or who have moved since their last registration will not be eligible to vote at the election unless they re-register on or before February 28. More than 2,000 local citizens are already qualified to vote and those wishing to qualify may do so by presenting themselves to City Clerk Waverly E. Pratt at the City Hall.

Two of the four polling places here will be located in the eastern section and two in the area west of Baldwin avenue. The City Hall and the Park House in City Park will be used in the district west of Baldwin. The Council will designate two locations in the east section.

## City's School Is Praised At Meeting Of The Directors

Sierra Madre's grammar school was pointed out to a meeting of school directors of the county of Los Angeles on Monday as an example of the type of school construction it is hoped to secure throughout Southern California in this period of school reconstruction.

During the course of the meeting Superintendent Clifton of the county schools read a story from last week's issue of the SIERRA MADRE NEWS and announced that the people here could not only feel easy about the security of their children, but proud of the building in which they are housed.

It was not an accident that it is so, it was pointed out, for much thought was given to plans for the structure to guarantee its resistance to anything but major earth shocks. As proof that the plans were practical and carried out by sturdy construction it was shown that the building here suffered not at all from the disturbance of March 10. As a result of which it is being used as a model for cities whose school buildings were destroyed or rendered unsafe by the quake.

## New Store Coming To Hotel Building

H. F. Fowler, of Glendale, signed a three year lease this week on the store room at 26 West Central avenue, in the Sierra Madre Hotel building, where he will operate a novelty and general merchandising store. The buildings were destroyed or rendered unsafe by the quake.

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## Sierra Madre News

Sierra Madre, California  
Published every Friday  
L. R. GOSHORN  
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One year, \$2; Six months, \$1.25;  
Three months, 75c.

Wherefore have ye not fulfilled  
your task?—Ex. 5:14.

Sufficient for each day is the  
good thereof, equally as the evil.  
We must do at once, and with  
our might, the merciful deed that  
our hand findeth to do,—else it  
will never be done, for the hand  
will find other tasks, and the  
arrars fall through.—J. H. Thom.

## WORTHY OF STUDY

It is an unfortunate thing that  
President Roosevelt's budget mes-  
sage to the Seventy-Third Con-  
gress will, like all such docu-  
ments, receive only the most cur-  
sory reading. Few budget mes-  
sages have been as unusual or as  
important — few have, through  
statistics, so well illustrated an  
Administration's aims and pur-  
poses.

The budget situation has three  
distinct phases: First, the gov-  
ernment is to borrow \$10,000,000,  
000 between now and the end of  
the fiscal year—a rate exceeding  
monthly borrowings made when  
we were in the thick of the war,  
second, at end of the fiscal year  
we will have the largest peace  
time deficit in our history, \$7,  
000,000,000; third, beginning with  
the next fiscal year in July, the  
"financial policy will be entirely  
reversed—no special expenditures  
of any moment, and Treasury re-  
ceipts above those actually needed  
for routine operation of the gov-  
ernment, will be used to reduce  
the deficit.

Mr. Roosevelt thus believes  
that by the middle of this year  
extraordinary measures will no  
longer be required to speed re-  
covery. He is as awake as any-  
one to their terrific cost, and he  
has implicit faith that time will  
prove them to be worth a great  
deal more than the people have  
had to pay for them. Part of  
their cost has been alleviated by  
his insistence on drastic economy  
so far as ordinary Federal ex-  
penditures are concerned. The Pres-  
ident has advised members of the  
House, where all appropriations  
must be inaugurated, that further  
expenditures would be extremely  
undesirable.

The Treasury is looking for-  
ward to 1934-35 with hopes for  
increased revenues. Estimates  
forecast a rise in income tax re-  
turns which will bring them to  
\$1,265,000,000, as compared with  
\$864,000,000 this year. The pro-  
cessing tax on farm products is  
expected to jump 30 per cent,  
customs receipts 17 per cent. In-  
ternal revenue taxes, because of  
liquor, should swell substantially.  
The President has said that he  
contemplates no new taxes and  
that some of the less important  
ones may be reduced or elimi-  
nated.

## JANUARY BIRTHDAYS

Probably no month marks the  
birthday anniversaries of more  
famous people than does January.  
Among those born in the first  
month of the year were the fol-  
lowing distinguished Americans:  
Paul Revere, Revolutionary pa-  
triot; Lucretia Mott, Quaker  
preacher and pioneer suffragist;  
Stephen Decatur, naval com-  
mander; Cyrus Hamlin, famed  
missionary; Charles Sumner, abo-  
litionist; Israel Putnam and  
Ethan Allen, Revolutionary com-  
manders; Alexander Hamilton  
first Secretary of the Treasury,  
William James, psychologist; John  
Winthrop, colonial governor; John  
Singer Sargent, painter; M. F.  
Maury, pathfinder of the seas;  
Benjamin Franklin, printer, sci-  
entist, journalist and statesman;  
Daniel Webster, statesman and  
orator; Robert E. Lee and T. J.  
"Stonewall" Jackson, Confed-  
erate generals; Edgar Allan Poe,  
author; John Hancock, states-  
man; Joseph H. Choate, diplo-  
mat; Samuel Gompers, labor  
leader; William McKinley, presi-  
dent; Robert Morris, financier of  
the Revolution; President Frank-  
lin D. Roosevelt, and others.

May be all right for the poli-  
ticians to kiss the babies, pro-  
vided they break the habit before  
the babies are grown up.

## CREATING DESIRE

The creation of new desires  
which make for a higher stand-  
ard of living has been due largely  
to the power of advertising.  
New devices and products which  
add to human satisfaction, com-  
fort and enjoyment would make  
slow headway without advertis-  
ing to create a desire for them  
on the part of the public.

BIRTHDAY  
GREETINGS . . .

THE NEWS extends birth-  
day greetings and its best  
wishes this week to the fol-  
lowing Sierra Madreans:

Mrs. Thomas Solury	Jan. 26
Dr. M. H. A. Peterson	Jan. 27
Fr. Hyacinth Clarey	Jan. 27
M. A. DeTemple	Jan. 28
Mrs. Mary W. Pulling	Jan. 29
Joe Bergien	Jan. 29
Fred Krinke, Jr.	Jan. 31
Donald Graham	Jan. 31
Pedro Trejo	Jan. 31
Bernice Delvecci	Feb. 1

## CHURCHES

## Bethany Church

(The Little Stone Church)  
Rev. Stewart R. Sheriff, Pastor

Sunday Services—

9:30 a.m.—Bible School. Roy

Edwards, Sr., Superintendent.

11 a.m.—Morning Worship.

6:30 p.m.—Christian Endeavor

Societies.

7:30 p.m.—Evening Service.

Prayer meeting on Wednesday

evenings at 7:30 p.m.

Miss King's Bible Class in the

Rotunda Thursday mornings at

9:30 a.m.

The Church of the

Ascension

Baldwin and Laurel Avenues

Rev. A. G. H. Boas, Rector

(Episcopal)

Sunday—

7:30 a.m.—Holy Communion.

9:30 a.m.—Sunday School.

11 a.m.—Morning Prayer and

sermon by the rector.

Wednesday—

7:15 a.m.—Holy Communion

and Intercessions.

Congregational

Rev. Arthur O. Pritchard, Pastor

"Man's Place in God's World"

will be the topic of the morning

sermon by the Pastor.

The Young People's service at

6:30 p.m. will be addressed by

Rev. Wesley Nicholson of Beverly

Hills.

On Monday evening at 7:30

there will be four simultaneous

meetings in four districts of the

city to which all members and

friends of the Church are invited

They will be held at the homes

of Mr. and Mrs. Jack Paschall,

210 East Highland avenue; Mr.

and Mrs. D. C. Ashmore, 477

North Baldwin avenue; Mr. and

Mrs. N. W. Tarr, 274 West Mon-

tecito avenue, and Mrs. Fred

Hooker Jones, 139 West Orange

Grove avenue. The programs at

each place will include music,

addresses and social activities.

Plans for the future will be pre-

sented and discussed.

Friday, February 2, 7:30 p.m.

—Valentine's party under auspices

of Young People's Society—Com-

munity sing, Valentine's play di-

rected by Florence Eakman.

Christian Science

First Church of Christ Scientist

of Sierra Madre is a branch of

The Mother Church, The First

Church of Christ, Scientist, in

Boston, Mass.

9:30 a.m.—Sunday School.

11 a.m.—Sunday Service.

Subject for Sunday, January

28, "Truth."

8 p.m., Wednesday—Testimonial

meeting.

Reading room open Monday,

Wednesday and Friday afternoons

from 2 until 4 o'clock.

St. Rita's Church

Rev. Hyacinth Clarey, C.P.

Pastor

Sunday Services—7:30 a.m. and

10:30 a.m.

Tuesday and Friday—7:45 a.m.

Weekly Masses at 7 a.m.

Foursquare Gospel

West Central Avenue

Rev. Daisy Lee Van Niekirk,

Pastor

Sunday Services—9:45, 11 a.m.,

Morning Worship, 11.

Crusaders—6:30. Special speak-

ers.

Evangelistic—7:30. Subject

"True and False Worship."

Tuesday—7:30. Divine healing

as taught by the Saviour.

Friday—7:30.

Saturday—2:30. Children's

Church conducted by and for the

young folks.

Sierra Madre

Mission

66 Central Avenue

Pastor, Rev. Mrs. Velma Lessley

Sunday—

Sunday school 10 a.m. Classes

for all ages. C. A. Dunnegan,

Supt.

Morning Worship—11 a.m.

Evangelistic Worship—7:30 p.m.

Soloist, Nelson Goodwin.

Mid-week prayer meeting each

Wednesday evening—7:30.

Young People's meetings, Fri-

day evening—7:30.

Sat. p.m., 2:30 — Children's

meeting. Mrs. Wright in charge.

Everyone welcome.



By Mrs. Al S. Myers

A delightful and charmingly  
artistic and "homey" at-  
mosphere pervaded the  
Woman's Club rooms Wednesday  
afternoon for a "Jewel Tea,"  
sponsored by the first vice-presi-  
dent, Mrs. J. C. James, ably as-  
sisted by Mrs. Homer W. Glidden.  
Mrs. W. S. Hull and Mrs. H. B.  
Hersey were responsible for the  
beautiful decorations, in which  
green predominated in flowers  
and table ornaments.

Tables artistically displaying in-  
teresting and valuable pieces of  
jewelry exhibited by Club mem-  
bers and by the James Cini  
Company, of Pasadena, importers of,  
and dealers in antique and  
foreign jewelry and fine arts,  
were distributed about the room.  
Many pieces dated back a hun-  
dred years or more and one set  
of hand carved coral ear rings  
and necklace from Italy were  
adjudged by Mr. Cini to be about  
three hundred and sixty-five  
years old.

An interesting table by Mrs.  
M. A. Copps displayed jewelry  
worn by her mother-in-law at  
the first meeting of the Sierra  
Madre Woman's Club when her  
friend and neighbor, Mrs. Os-  
good was president.

Mrs. C. W. Baker showed very  
interesting pieces from Turkey,  
Korea and China and a lovely  
little miniature of her son at the  
age of 18 months.

There were pieces from Italy,  
Russia, Sardinia, France and En-  
gland, as well as from all parts  
of America. Those contributing  
to the display were the Mrs. A.  
E. Pulling, C. W. Baker, M. A.

Copps, George W. McRoberts, L.  
E. Stienberger, John C. James,  
L. E. Wamock, John C. Camp-  
bell, W. F. Thayer Sr., William  
Dalzell, Ralph Solury, Francis  
Eakman, Mary Dickson, H. A.  
Addis, William J. Miller, J. H.  
Robertson, Nestor Young, W. S.  
Andrews, W. S. Hull, H. J. Buck-  
ingham, M. D. Rust, W. F. Mc-  
Kee, Miss Leah Fletcher and  
Miss Edna Green.

Mrs. J. C. Campbell and Mrs.  
Nestor Young were responsible  
for the daintily appointed tea  
which followed. Mrs. Corlett and  
Miss Edna Green presided at the  
tea table and poured.

During the business meeting  
Mrs. Steinberger brought up the  
question of the Woman's Club  
taking over the dining room at  
the Wistaria Fete this year, and  
it was voted to do so and each  
member donate her services for  
at least one day.

A brief resolution of apprecia-  
tion for Mrs. Louise Wood Fer-  
ris was read by Mrs. Steinberger  
and the club stood with bowed  
heads in memory of their de-  
parted friend and sister.

Miss Moreland Kortkamp played  
three charming old-fashioned fa-  
vorites, "The Maidens Prayer,"  
by T. Baderzenska, "Econtez-  
Moi," by J. Funke, and "Le Pe-  
tit Fleur," by Charles Voss, from  
an old book presented to Mrs.  
Hortense Hill year ago. She wore  
a beautiful old fashioned gown  
owned by Mrs. Rust.

Mrs. H. A. Addis gave the fol-  
lowing book list for this month  
and last, with an interesting out-  
line of the contents of most of  
them:

Fiction—"Ah King," W. Som-  
erset Maugham; "Oil for the  
Lamps of China," Alice Tisdale  
Hobart; "The Greater Courage,"  
Margaret Pedler; "When Adam  
Wept," A. R. Craig; "No Second  
Spring," Janet Beith; "Argonaut,"  
Honore Morrow; "Precious Jeop-  
ardy," Lloyd C. Douglas; "Vanes-  
sa," Hugh Walpole; "Within this  
Person," Margaret Barnes.

Non-Fiction—"The First World  
War," Lawrence Stallings; "The  
Shape of Things to Come," H. G.  
Wells; "Ah! Wilderness," Eugene  
O'Neill; "Gray Wolf," H. C.  
Armstrong; "Manchoukou, Child  
of Conflict," Kawakami; "More  
Power to You," Walter Pitkin;  
"Cry Havoc," Beverly Nichols.

Mr. Donald Cini spoke on  
antiques and foreign jewelry, and  
told how collectors came to ob-  
tain pieces of value from those  
who were either hard up or did

not appreciate their value. He  
said that since the war a good  
many such pieces had come to  
this country from Russia and  
Italy. Over there, he said, jewelry  
was still manufactured as it had  
always been, laboriously, by hand  
and hence had never been highly  
commercialized.

Mrs. Lawless announced a meet-  
ing of the Garden Section of the  
Woman's Club next Thursday,  
February 1, at the Club House  
at 10:30. Members and friends  
will bring their own lunches and  
coffee and will journey to the  
gardens of Miss Thomasella Gra-  
ham where they will visit the  
grounds and lunch in her "tea  
house." After that Mrs. Osgood  
will conduct the party to Bailey  
Canyon Park for a tour of in-  
spection. Returning to the Club  
House all who are interested in  
the Housewives Council will listen  
to a discussion on domestic gas  
rates with some interesting ma-  
terial showing rates in many  
cities using natural gas.

DOUBLE FEATURES  
AT ARCADIA THEATRE

A double feature program is  
being shown this evening and  
Saturday at Gillette's Arcadia  
Theatre. "From Headquarters,"  
with George Brent, and Margaret  
Lindsey, and "Right to Romance,"  
starring Ann Harding and Nils  
Asther, are the feature pictures.

"Prize Fighter and the Lady,"  
surprise picture of the year, star-  
ring Max Baer, Jack Dempsey,  
Primo Carnera, Myrna Loy and  
Walter Huston, comes to the Ar-  
cadia Sunday and Monday.

Tuesday will be fun night. Six  
attractions, including Mickey  
Mouse, several comedies and tra-  
velogues, will furnish laughs for  
all. The admission price is re-  
duced for this night.

"Dancing Lady," with Joan  
Crawford, is scheduled for next  
Wednesday and Thursday.

YOUNG FOLKS TO HOLD  
AN OLD TIME SOCIAL

On February 2, the Congrega-  
tional Young People's Society is  
sponsoring an ice cream social.  
It will be an old fashioned party  
with a community sing. Entertain-  
ment will include a Valen-  
tine play given by the Child-  
ren's Dramatic League directed  
by Mrs. F. Eakman.

LOCAL STUDENTS IN  
WILSON CLASS PLAYS

The casts of the three senior  
class plays presented at Woodrow  
Wilson Junior High school on  
Friday evening under the direc-  
tion of Mrs. Esthrie M. Cogswell,  
included Marion Rosen, Charles  
Collins, Barbara Hollingsworth  
and Ethel Mae Lauber, Sierra  
Madre students at the school.

DAKOTANS TO PICNIC  
North Dakotans in Southern  
California will hold their annual  
picnic reunion in Sycamore Grove  
Park, all day, Saturday, Febru-  
ary 3rd. President John H. Worst  
will be in charge of the program  
to follow the dinner hour.

## OBITUARY

## John M. Cooper

John M. Cooper, of 685 West  
Grand View avenue, passed away  
on Wednesday at his home. Mr.  
Cooper was born 73 years ago  
at Stanford, Ky., and had been a  
resident of Sierra Madre for three  
years, coming to California about  
16 years ago.

Surviving are two daughters,  
Miss Mary Ruth Cooper, of Si-  
erra Madre, and Mrs. C. J. Dib-  
bern, of Los Angeles, and John  
Morrison Cooper, of Dubois, Idaho.  
Mrs. Cooper passed away here  
last May.

Funeral services will be con-  
ducted at Grants Funeral Parlors,  
201 West Central avenue, Satur-  
day afternoon at 2 o'clock by  
Rev. Arthur O. Pritchard. Inter-  
ment will take place at San Gab-  
riel Cemetery.

Another Series Of  
District Meetings  
Planned By Church

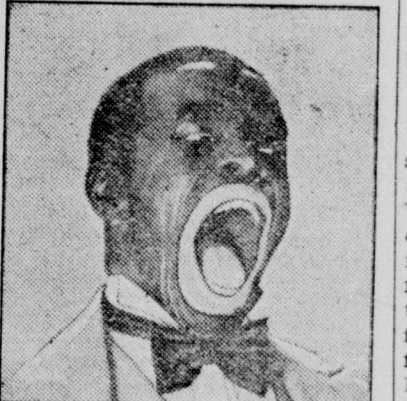
The series of simultaneous dis-  
trict meetings held by the Con-  
gregational Church last fall  
proved so successful, another  
series will be held next Monday  
evening. The parish has been di-  
vided into four districts for the  
purpose and the members and  
friends living in the districts are  
invited to gather at 7:30 for an  
evening of inspiration, fun and  
conference.

The programs for each gather-  
ing include music, social activi-  
ties and addresses by young peo-  
ple and adults.

The districts and places of  
meeting are as follows: 1—North  
of Central and east of Baldwin  
at Mr. and Mrs. Jack Paschall's  
home, 310 East Highland avenue;  
2—West of Baldwin to Hermosa  
and north of Central, at the home  
of Mr. and Mrs. D. C. Ashmore,  
477 North Baldwin avenue; 3—  
North of Central and west of  
Hermosa, at home of Mr. and  
Mrs. N. W. Tarr, 274 West Mon-  
tecito; 4—South of Central at  
Mrs. Fred Hooker Jones' home,  
139 West Orange Grove avenue.

Great Films And  
Novelties Booked  
By Lyric Theatre

Bernie Loper, manager of the  
Lyric Theatre, Monrovia, has an-  
nounced to theatre-goers that he  
has secured for immediate show-



A Real Georgia Minstrel Coming  
to the Lyric Theatre

ing at this popular entertainment  
palace, some of the finest pic-  
tures and novelties ever to be  
seen in Southern California.

On Saturday, January 27, a  
great show will be seen, both on  
the stage and screen. He has se-  
cured Miss Mawita Castaneda,  
who is seen in the motion pic-  
ture, "Flying Down to Rio" as  
the petite little lady who does  
the "Carioca," the latest song  
and dance craze, to appear on  
the stage with the Moffett-Ruick  
Dance Band. On the screen with  
this stage attraction will be "The  
Son of Kong."

Starting Sunday, January 28,  
for three days, the Lyric will pre-  
sent that great musical extravaganza,  
"Flying Down to Rio." This  
picture is something new, in  
that it is staged fantastically on  
great airships. Dolores Del Rio,  
Gene Raymond and Ginger Rogers  
are seen in very fine roles. Char-  
lie Chase in his latest comedy  
"Luncheon at 12" is also seen.

The famous Georgia Minstrels  
will make a one day stand on  
Wednesday, January 31. This  
troupe will be seen on the stage  
in their own gorgeous stage set-  
tings and costumes. They feature  
Broomfield and Greeley and their  
Harlem Night Club Girls, a brass  
band, recording orchestra, end  
men, comedians, steppers and  
singers. The screen attraction for  
this day will be Jackie Cooper in  
"The Lone Cowboy."

Eddie Cantor's "Roman Scan-  
dals" is coming to the Lyric on  
Thursday.

Mr. Loper advises to watch the  
Lyric newspaper advertisements  
for other great attractions which  
he has arranged for early show-

## In A Social Way



## Celebrate Anniversary Of Kiwanis

Local Organization Observes Anniversary Of Founding Of The Order

In celebration of the nineteenth anniversary of Kiwanis international and the local club's fifth birthday, the members of the Sierra Madre club delved into the history of the organization at the regular Tuesday luncheon meeting at the Woman's Club. Clarence Huntsinger, chairman of the program committee, introduced Harry Lane, of San Gabriel, past lieutenant governor of the California-Nevada district.

Lane told how what became the Kiwanis first originated in Detroit. At first it was a fraternal organization, and failed. Then the Kiwanis notion was suggested to encourage social contact with business men. There are now 1873 clubs and over 80,000 members, and despite the old depression Kiwanis continues to grow. Fred Parker has been secretary of International since the beginning. He is noted for his memory—in a test he introduced 350 men from widely scattered areas by name without referring to a note.

Captain Frank Spencer, of the bowling team, offered his report, and incidentally added five dollars to the welfare fund, a prize given for record attendance during the tournament at Monrovia. M. S. Stewart and George Throat who were present representing the Pasadena club, presented Captain Spencer with a wreath—for good sportsmanship shown during the recent tourney. A plaque, bearing the names of the local team, was presented by members of the Monrovia team. And the Sierra Madre players were all fined for their success.

Dr. W. T. Gilliland, head of the Plaza Community Center of Los Angeles, will talk on "Helping Underprivileged Children," at next Tuesday's meeting.

## TYPEWRITERS

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Exchanged — Repaired  
Student Rentals 3 mo. \$5.00  
Sold on Easy Terms

Parker Typewriter  
Company

"Over 30 Years Experience"  
178 E. Colorado St., Pasadena



## Snapshots at Night . . .

All you need is a camera with an f.6.3 (or faster) lens, two or three Mazda Photoflood bulbs that screw into any socket, and Kodak "SS" Film.

Hold the camera in your hands as you would outdoors. One click of the shutter and you've made a snapshot—at night! Free leaflets with full information are ready for you here.

## HARTMAN

Professional Pharmacists

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## Guard Your Motor

with a protective film of oil on the moving parts. Come in and let us change your oil regularly every 1000 miles with

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PENNZOIL  
QUAKER STATE

Courteous Service Always

PICKETT'S SERVICE STATION

Phone 3484 — Sierra Madre, Calif.

## Byrd's Youthful Navigator



KENNETH RAWSON of Chicago, though one of the youngest members of the Admiral Byrd Antarctic expedition, is a veteran of polar exploration, having to his credit several trips to the Arctic regions with McMillan and Byrd. He is on the roster of the Byrd argosy as navigator and he is seen examining a sextant aboard the expedition's supply ship Jacob Ruppert.



"I know from my vantage point that a saving of 40 per cent could be effected in State expenses, outside of fixed charges," said State Treasurer Johnson in discussing his candidacy for the governorship. But in the same statement he added that "it is important to remember the State must have roads and schools," and finally admitted that it would be up to the Legislature to effect the savings he promised.

The Eighth Annual Winter Sports Carnival at Big Pines, Los Angeles County recreation center, February 3 and 4, will be presided over by Miss Josephine Fisher, prominent in Los Angeles social circles, selected as Snow Queen by the Los Angeles Junior Chamber of Commerce, sponsors of the event. Thrilling competitions and a myriad of events appealing to the snow and ice enthusiasts are on the two-day program at Big Pines.

The annual observance of public schools week, held during the past 14 years in the last week of April, will begin this year on April 23 and will again have as participants the 140,000 members of the Masonic fraternity in this State, according to a proclamation issued by James B. Gist of Los Angeles, Grand Master of Masons of California.

The week's activities, which have become a community event in practically every section of the State, have the cooperation of the Parent-Teacher groups, the American Legion, chambers of commerce and service, social and civic organizations.

"Not one school in California has been forced to close because of lack of funds," says N. Bradford Trenham, secretary of the educational commission of California Taxpayers' association, in making public a study of the effect of economy sentiment on school district expenditures during the past two years. The peak of total school district expenditures was reached in the fiscal year ending June 30, 1931, when \$153,334,670 was spent, excluding bond interest and state and county overhead, according to Mr. Tren-

## All Branches Of Bethany Are Growing

(Continued from Page One)

ball season. A report was made of the work among the Japanese people. Eight different camps were visited by the Prison Honor Camp workers.

Two cantatas were reported for the choir by its director, Mrs. N. Fies. For her work as church visitor, she reported 367 home calls. Rev. S. R. Sheriff, pastor, reported seven funerals, one wedding and an average of four visits daily.

Following these reports the election of the church officers was held, with the recommendation of the nominating committee being unanimously accepted. For the trustees, E. DeLong and W. A. Evans were reelected. Those whose terms did not expire are J. O. Smith, F. D. R. Moote, and R. S. Jensen. W. J. Ladd and J. A. Scoville were reelected to serve as elders, with W. Montgomery, Mills, and J. F. Harvey whose terms have not yet expired. M. J. Scoville was elected a deacon, with Roy Edwards, Sr., and Mr. Jensen as the other members of the board. Roy Edwards, Sr., was reelected as Sunday School superintendent. Mrs. W. A. Evans was elected corresponding secretary; W. A. Evans, financial secretary and treasurer, and J. R. Evans, clerk. Merrill A. Smith was elected head usher.

The newly elected music committee is composed of Mesdames E. DeLong, C. D. Croan, J. Viera, A. E. O'Banion and R. Edwards, Sr.

## Whole Trainload Of Meats Arrives For Safeway Sale

Rolling into Los Angeles this week was a whole trainload of Swift's meats, consigned to Safeway and Piggly Wiggly markets, which need, according to Clarence Dale, meat department manager, this amount of fresh and smoked meats to satisfy the demands of their customers during a special Swift event planned for the final week-end of this month.

Fifteen cars of Swift hams, bacon, and other smoked meats, plus ten cars of fresh meat and poultry, make up this half-million pound trainload, which housewives in Southern California will be purchasing at attractive prices from Safeway and Piggly Wiggly operated markets during this sale.

Last year, to meet the demands of homemakers, more than 35 million pounds of fresh and smoked meats were purchased by Safeway and Piggly Wiggly markets in Southern California alone, Mr. Dale stated.

browsed with apparent pleasure on the juniper trees in National forests, a scientist made a chemical analysis and found that the juniper had a surprisingly high food value. Foresters believe that there must be some relation between gin, juniper and wild life

Twenty years of personal management of his own forests on his estate in Hyde Park, New York, explains why so many of President Roosevelt's plans for rehabilitation relate to forests. Not only is the President scientifically managing his own forest, composed of native oak, ash, hemlock and white pine, but he has been carrying on experimental planting of many other tree species for the past 20 years. Douglas fir from the Pacific Coast, pines for Corsica, Norway, Japan and Scotland, larch from Europe and Korea, spruce from Canada, are found in various parts of the President's estate.

More than \$16,000,000 was realized from the State sales tax during October, November and December, members of the Board of Equalization have announced. This amount exceeds by a million dollars the revenue it was estimated would be raised.

## Insure Yourself Against That Down-at-the-Heel Feeling

by keeping well-groomed at

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KERSTING COURT

BRIDGE PARTIES

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Steak and Chicken Dinners 50c, 60c, 85c

PLATE LUNCH 40c

Real Home Cooking—in an Old Home

Thursday Night Special—Baked Ham, Sweet Potatoes

(Old Southern Recipe)

Telephone 80

265 E. Central Avenue

Reservations Preferred

## Childs Dramatic League To Present Play For Camp Fund

"Attic Secrets," by Florence Eakman, will be presented by the Children's Dramatic Guild of Sierra Madre at the Congregational Church on February 2, at 7:45 p.m. The play is being given as a benefit for the Big Pines Camp Fund by the young people and will be followed by an ice cream social. The dancers are from the Cricket Cakkin Studio. Mrs. William Adwell is wardrobe mistress, and Mrs. Fred Hooker Jones has charge of staging.

## Fire Flames

By one of the boys

WELL, it looks as if we will sure enough have a Wistaria Fete this coming spring. The Firemen's room at the City Hall is beginning to smell like wistaria blossoms already, there is so much talk about it. In fact the odor is so strong that it distracts from the many puzzling problems of the "Southwesters."

It is always interesting to be a good listener in on some of the conversations and arguments that follow the regular firemen's meetings. Each night after the adjournment of the business session, a very large table is brought from the back room and "set up" in the meeting room. Here gather the men to partake of the usual feed and participate in a general confab. Sometimes the talk relates to fire fighting and again, it may be war, boloney dollars or who will be the next president of the Women's Club. After the last meeting, two of the debaters had to be sent home by the Chief.

Because we have had no fire for quite a long period, is no reason why we should not be prepared for the one that is to come. Some old hose has been discarded just recently and replaced by new. It was very bad and unsafe. The trucks must be tested for mechanical defects and to learn if they are in working order. And most important, the men must keep acquainted with the intricacies of the pumps and the many ways a "hook-up" must be made. These tests and hookups occupy the foremost part of each practice night, before the business meeting is called to order. A very

helpful fire-fighting magazine comes to the station each month, which is very instructive. Each fire brings forth some new way that is an improvement and it seems to be the spirit of firemen all over the country to improve fire-fighting, so they pass the word along when something new

is found to be successful. The same applies to the many affiliations of the local fire department. When firemen get together, the subject is always fire fighting. And therefore, regardless of the long absence of a fire in our own town, we must be prepared to put the "FIRE OUT."

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**Westinghouse**

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COOKING AUTHORITIES  
PRESCRIBE



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**Sierra Madre Furniture Co.**

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop.

PHONE 38

## N. R. A. Regulation Prices



MEN'S SUITS  
MEN'S OVERCOATS  
LADIES' PLAIN COATS  
LADIES' PLAIN SUITS  
PLAIN WOOLEN DRESSES

80c

JUST PHONE 3 for prompt and reliable service

Expert Repairs and Alterations  
Work Called For and Delivered

**Sierra Madre Tailors  
Cleaners and Dyers**

14 West Central Avenue — Sierra Madre



## The Forgotten Woman — Remembered!

Now that the "forgotten man" is being remembered... something ought to be done about the forgotten woman. Must she go on toiling in the same old way... using out-of-date methods in her daily work? Or is she to have modern equipment, on the same footing with men?

An electric range means hours of freedom; easier, cleaner, faster cooking; meals that have an added zest; a kitchen that is modern, comfortably cool, inviting in appearance. Every woman deserves it... thousands more will have it soon.

Get Your  
**Electric**  
RANGE  
Now



## You Want It... You Can Afford It

Electric cooking—in your home—is no longer a dream of the future. It is within your means—NOW. A telephone call to any dealer who handles electrical goods will bring you the welcome facts about today's low, convenient terms on electric ranges.

FREE INSTALLATION\*  
IF YOU BUY NOW

See the New Models  
At Your Dealer's







## GARDEN NOTES

By Jessie Ward Russell  
Landscape Gardener

**ACACIA PODALYRIA FOLIA** is a small spreading tree that should be grown for its winter flowers. It is the prettiest and fluffiest of all the yellow acacias. The foliage, too, is good looking. It is light silvery blue. The leaves are three-cornered. It is fast growing and must have well drained soil in which to grow. When planted in a lawn it gets too much water and the foliage turns yellow, so plant it in the open and irrigate occasionally; do not sprinkle it every day, nor let a hydrant drip on it all the time.

**Grevillea Thelemanniana** is a small shrub with fine-cut leaves. It is covered with delicate, fluffy red flowers nearly every month in the year and will grow with very little care or water.

**Diosma Alba** or Breath of Heaven is a heather-like shrub with fine foliage that is fragrant when crushed. During late winter and spring it is covered with tiny white flowers. This shrub does best if planted where it can be irrigated and not sprinkled every day as it would be if planted in a lawn.

**Cotoneaster Glandula** is an unusual variety of Cotoneaster. It grows low and spreading. The foliage is light bluish-grey, which makes a perfect setting for the brilliant red berries which are produced during the winter months. For corners of lawns or wherever a low, spreading shrub is needed, the Cotoneaster is ideal.

**Chorizanthe hirsuta** has dainty holly-like foliage. The blossoms which cover the whole plant during the winter look like small orange and cerise colored panicles. It grows in a drooping manner that makes it ideal to plant in rockeries, about pools, on walls or it can be trained as a

## COMING EVENTS

— FRIDAY —  
2nd & 4th—Sierra Madre Firemen, at City Hall.  
2nd & 4th—Woman's Guild of Church of Ascension, at Parish House.  
— SATURDAY —  
1st & 3rd—Junior American Legion Auxiliary, at City Hall.  
— SUNDAY —  
Every Sunday—Intermediate Christian Endeavor Society at 6:30 p.m., Bethany Hall.  
1st—Communion Day for women of St. Rita's Parish.  
2nd—Communion Day for men Holy Name Society; Breakfast and business meeting.  
— MONDAY —  
1st & 3rd—American Legion Post 297, at City Hall.  
1st—Chamber of Commerce, at City Hall.  
1st & 3rd—Order of Eastern Star, at Masonic Temple.  
2nd—Merchants Association.  
2nd—Friendship Club, at Congregational Church.  
Last Monday—American Red Cross, at headquarters, 20 West Central.  
— TUESDAY —  
Every Tuesday—Kiwanis Club meeting and luncheon, at Woman's Club House, 270 West Central avenue.  
1st—Stated meeting of Masonic Lodge, at Temple, 33 East Central.  
1st—Missionary Meeting at Bethany Church.  
1st—St. Catherine's Guild at homes of members.  
1st & 3rd—Congregational Woman's Society.  
1st & 3rd—Sierra Madre Forum, at 7:30 p.m., City Hall.  
2nd—City Planning Commission.  
3rd—Executive Board meeting of Bethany Missionary Society.  
— WEDNESDAY —  
2nd & 4th—City Council, at City Hall.  
2nd & 4th—Woman's Club at Clubhouse.  
Every Wednesday—Boy Scout Troop No. 2, at St. Rita's auditorium.  
— THURSDAY —  
1st & 3rd—Dickens Fellowship Club.  
2nd—Modern Priscillas.  
2nd & 4th—American Legion Auxiliary.  
2nd—Daughters of British Empire.  
2nd & 4th—Daughters of Union Veterans of Civil War, Louise Severance Tent, No. 65, at 2 p.m. Second floor, Woman's Clubhouse, 270 West Central.  
2nd & 4th—Delphian Society at the home of Mrs. R. L. Fitzwilliam, 341 Acacia.  
Every Thursday—Bethany Bible Class at 10 a.m., Rotunda of Bethany Church.

## Seed From Sahara Takes Root In Pot At Artist's Studio

Several thousand years ago a prehistoric botanist or gardener either very thoughtfully or rather thoughtlessly dropped a seed onto the chest of old King Tut-kam-iko, of Egypt.

Today the same seed, now long past the seed stage, is growing in the form of two spindly green pea stalks in a flowerpot at the studio of Harry Ivins Hawxhurst here.

Sent to him by a relative, the seed was authentically discovered by archaeologists in an ancient tomb on the Sahara. The plant is of some variety of pea, related remotely to our familiar sweet-pea. For all of the rarity of such an instance, the occurrence is not without precedent, as one well known variety of corn now widely grown in this country was resurrected in a like manner.

## New Agreements Boost Prices

by RALPH H. TAYLOR  
Sec. Agricultural  
Legislative  
Committee of  
California

**MARKET CONTROL** to strike a balance between supply and demand, when rigidly and uniformly enforced, pays agricultural millions of dollars in cash dividends!

And the new marketing agreements, now being widely adopted in the various branches of the agricultural industry, makes possible strict and uniform enforcement.

Such, in substance, are the conclusions of E. L. Markell, representing the Agricultural Adjustment Administration of the U.S. Department of Agriculture, in his first report of the new set-up in actual operation.

The Federal expert emphasizes that the new marketing agreements are directed primarily at raising prices of farmers' products—increasing farm income!

"They are not designed, as some growers seem to feel, to assist the shippers in gaining control of farm products," reports Markell. "Nor is there any desire to alter the existing system of distribution, except insofar as may be necessary to eliminate wasteful practices, and to restrain the operator who will not play fair."

"They are intended to protect the farmer and the Department of Agriculture is doing its utmost to accomplish this end."

The first marketing agreement to be approved in the entire country covered the California canned peach industry. And California growers profited to the extent of \$4,000,000 by the deal, according to Markell.

## RICHARDS DEMANDS MATCH WITH VINES

Vincent Richards is beginning to get hot under the collar over the way he is being ignored in the fight for the world's professional singles championship. It is all Tilden and Vines, claims Richards in a letter to friends in Pasadena. The professionals Tilden, Vines, Richards and Bruce Barnes play at the Pasadena Civic Auditorium Tuesday night, January 30 and so far Richards has been left out of the ballyhoo and he apparently doesn't like it.

In a letter Richards stated he would like to play Vines a special match at Pasadena but Tilden has already announced that he will engage the Pasadena boy in combat before his hometown folks and this will be a fight to the finish. Vines took a trimming from Tilden in New York and Philadelphia but evened the count in Washington and Boston. The one match Vines is set on winning is at Pasadena according to his relatives and friends who have heard from him since he started his world tour with Tilden's professionals.

## NEW PARLOR GAME SCRAMBLES SLOGANS

Here is a nice parlor game. Write on slips of paper certain advertising slogans. On another set of slips write the names of the various advertisers concerned. Mix each set in two hats or other receptacles and draw one slip from each and compare. Here are some of the results reported by a contemporary:

"Eventually, Why Not Now?" National Funeral Directors' Association.

"Good to the Last Drop."—Haviland China.

"Has the Strength of Gibraltar."—Brookfield Butter.

"Hams What Am."—Famous-Lasky Players.

"The Danger Line."—Pennsylvania Railroad.

"The Flavor Lasts."—Squibb's Tasteless Castor Oil.

Most of us would be just as well off, and far happier, if we put the business of worrying high on our list of "don'ts."

## CHRISTIAN SCIENCE LECTURES ON THE AIR

Two Christian Science lectures by William Duncan Kilpatrick, C.S.B., of Detroit, Mich., member of the Board of Lectureship of the First Church of Christ, Scientist, in Boston, Mass., will be broadcast as follows:

Monday, January 29 at 8 p.m. over KFOX from Second Church of Christ, Scientist, Long Beach, under the auspices of Third Church of Christ, Scientist, of that city; Thursday, February 8, at 12:10 noon over KECA (1430kc-210m), from Philharmonic Auditorium, under the auspices of Ninth Church of Christ, Scientist, Los Angeles.

## A. L. A. Activities

By Minnie Stinman  
THE six members of Unit 297 who attended District meeting at Azusa, heard a very fine address on National Defense by Capt. Stone of Pomona.

Rules for the Poppy Poster Contest are announced. They are almost the same as last year. Pupils of seventh, eighth and ninth grades may participate. Size of posters may be either 14x20 or 12x14 inches. Only three colors may be used. If black and white are used as background they will not be counted, and three other colors may be used in the same poster. The poster must contain the words, "American Legion Auxiliary." Any poster that contains the word "Buddie" will be disqualified. Slogans that will aid poppy sales may be used. The date, May 26th, must be on all posters entered.

The Poppy Essay contest is a new means of bringing our poppy program before the public. This contest is open to both Seniors and Juniors. The subject is "Why I Should Wear a Red Paper Poppy on Poppy Day." Essays must not exceed 500 words, must be written on one side of paper, typed if possible, and be at the following address not later than February 1st—Poppy Chairman, 2457 Glendower Place, Hollywood.

The winning essay will be used as a means of making known to the world at large, just why we have and wear the red paper poppy each year. The time is short, but the subject is easy, so we should have a number of essays sent in by our Seniors and Juniors.

Poppies will be made by men who are no longer in the hospitals, but who are justly entitled to the work. This extra work will be carried on in three cities, one of which is Los Angeles. The veterans entitled to make these poppies must go to Patriotic Hall, as no work will be distributed to their homes.

The membership party given by the Gold Team, Dorothy Shetler, Captain, was a very enjoyable affair at the City Hall January 18. The games were clever and entertaining, and the refreshments delicious. Those who might have come and didn't, will never know what they missed.

A. L. A. JUNIORS  
By Betty Koon  
American Legion Junior Auxiliary meeting was held at the City Hall basement Saturday, January 20. We practiced songs to sing at the school auditorium February 5. We are invited to sing at the installation of San Dimas Unit January 31. We are learning a new song. We made some Valentines.

P.J.C. STUDENTS HERE SEEK SCHOOL HONORS

Craig McLaughlin and Bill Stitt were candidates for offices at Pasadena Junior College in the primary elections held at the college on Wednesday. Craig McLaughlin ran for chief justice of the student body, and Bill Stitt, for sophomore class president. The final elections will be held today.

EVERETTS RETURN TO A REMODELED HOME

Capt. and Mrs. E. G. Everett, with their Boston bull dog, "Bing," who have been residing at Wilmington during the renovation of their home at 68 Vista Circle Drive, returned to Sierra Madre on Monday.

The Everetts have spent \$3500 in beautifying their home and garden since purchasing it last summer. The recent rains will necessitate an expenditure of \$1000 for replacement of ornamental rockwork on the property

## CROWNING EVENT OF MIDWINTER WILL BE NATIONAL ORANGE SHOW



—BY C. N. P. A. SERVICE

Dot Storey is crowning Betty Hellyer with a coronet of oranges and this citrus coronation is for no other reason except to emphasize that the forthcoming 24th National Orange Show at San Bernardino will rule as queen of the midwinter California attractions. Running from February 15 to 25, the 1934 edition of the classic exposition of citrus fruit

will be, it is forecast, bigger and better than ever before. New showmanship features, including the first annual National Horse Show, are planned to augment the other brilliant features of the show. As usual, there will be a score of orange-built feature exhibits; millions of prize oranges and other fruit in rack displays; gorgeous decorations and brilliant entertainment of all sorts.

## Daughters Of War Veterans Install New Tent Officers

Mrs. Agnes B. Tyree was installed last Thursday afternoon as president of the Louise Severance Tent of the Daughters of Union Veterans of the Civil War, at installation exercises at the Masonic Temple. Mrs. Tyree succeeds Mrs. Mary A. Wammack, under whose competent direction the organization has been for the past year. Mrs. Frankie Peace, of Los Angeles, and her staff of 17 officials installed the new officers. Mrs. Ethel Pendergast will be senior vice-president; Mrs. Lena High, junior vice-president; Mrs. Mary Dickson, chaplain; Mrs. Vera Stewart, treasurer; Mrs. Marian Lauber, guard; Mrs. Florence Ware, assistant guard, and Mrs. Mary Wammack, Mrs. H. F. Biedler, Mrs. Mary Tuggle and Mrs. Maud Ward, color bearers.

A short program, consisting of piano solos by George Tyree, four-year-old son of Mr. and Mrs. Russell Tyree, and vocal selections by Mrs. Belle J. McNeese, followed.

The goal of the new officers is to double the membership of the organization. The outgoing officers read a very favorable report of their work for the past year.

A tea for the installing, outgoing and incoming officers was held following the installation at the home of Mrs. Wammack, 258 East Central avenue.

## LEGIONNAIRES AT DISTRICT MEETING

Local Legion members attending the 18th District meeting at Pasadena on Friday night were: Roy Shetler, Roy H. Pickett, Vincent Fleming, Colin Hill, Victor Hill, Henry Olsen, R. O. Calkin, Art Embree, Joe Quittner, Russell Lovejoy and Norman Jensen. Homer Chailloux, State commander, was speaker of the evening.

Looking for a substitute that will pay as well as work has been the ruin of many. It will never win any more than a slow horse wins the race. Work wins lasting victories, makes real men, builds homes, erects factories, and makes peaceful communities.

## QUALITY FOOD SERVED AT ALL TIMES

## COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1  
Open 6 A.M. to 8 P.M.  
Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

## Professional Directory

## Attorneys

**Victor O. Schmidt**  
Attorney-at-Law  
18 WEST CENTRAL  
Office Phone 309  
Residence Phone 244-4

## Dentists

**Dr. J. L. Woehler**  
Dentist  
Sierra Madre Hotel Bldg.  
Telephone 184-4  
Evenings by Appointment

**Warden & Tiller**  
DENTISTS  
Hours—8:30 to 12; 1:30 to 5  
Phone 186-1 522 W. Central  
Office Closed on Fridays

**Dr. Frank E. McCann**  
Specialist Eye, Ear, Nose and Throat, and fitting of Glasses.  
Office hours 10-12, 2-4:30.  
207-8-9 Citizens Bank Bldg.,  
Phone 470, Monrovia.

Established 1907  
Hours 8:30 to 4:30 Phone 178  
**Dr. W. G. Barks**  
OPTOMETRIST  
Glasses Fitted Lenses Replaced  
Examination by Appointment  
559 S. Myrtle Ave.  
MONROVIA, CALIF.

## Music Teachers

**Claramae Stamm**  
Concert Pianist, Teacher  
Studio—55 Olive St.  
BEGINNING—ADVANCED  
ARTIST COURSES

**Telephone Rent Paid?**  
DISCOUNT IF PAID BY 10th  
Office Hours: 8 a.m. to 5 p.m.  
Saturday, 8 to 12

## Physicians and Surgeons

**M. H. A. Peterson, M.D.**  
Physician & Surgeon  
65 E. Central Ave.  
Phone 60, office and residence.  
Hours 2 to 4 p.m. Daily  
except Saturday and Sunday  
and by appointment

**Geo. W. Groth, M.D.**  
122 N. Baldwin  
Calls Answered Day or Night  
PHONE 20

**Dr. J. C. Couturier**  
Physician & Surgeon  
Office and Residence  
463 W. Mariposa Ave.,  
corner Park  
Phone 16

**Dr. C. L. T. Herbert**  
Osteopath  
Office in Patio S. M. Hotel  
TELEPHONE 260-1  
Res. Phone 215-1

**May Culbertson Laidlaw**  
OSTEOPATHIC PHYSICIAN  
Hours by Appointment  
Office and Residence  
83 N. Sunnyside—Phone 296-2

Sierra Madre License No. 5142 State License No. 7849  
**W. J. ROPP**  
ELECTRICAL WIRING AND REPAIRING  
Estimates Furnished — Work Guaranteed  
45 WEST HIGHLAND AVE. PHONE 216-4

**During PROSPERITY or DEPRESSION**  
News + ads always PAY!

## O. E. S. Card Party

Dominoes - Hearts  
35c

CASH PRIZES  
REFRESHMENTS

Sierra Madre  
Masonic Temple

Jan. 27, 8 P.M.

If your radio set has forgotten its manners



..send it on its way and get a POLITE modern set that knows how to behave. There never was a better time to change. Just ask your dealer.

Southern California  
Edison Company Ltd.



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## Extension Of Rosemead Is Revived

State And County Hunting Finds For Immediate Start On The Project

Plans looking to the immediate extension of Rosemead Boulevard from Lamanda Park to the sea are under consideration by State Highway Commissioner P. A. Stanton and the Board of County Supervisors. The project was originally approved by the Regional Planning Commission along with a proposal for the extension of Baldwin avenue to the sea. Later the Rosemead proposal was endorsed by both the Highway Department and the Supervisors, but no arrangement was made to provide funds for the undertaking and no time was set for beginning the job.

At the time the Supervisors announced their intention to extend Santa Anita avenue into the mountains it was suggested that another direct highway between the foothills and the ocean was far more practical, would serve a much greater and more useful purpose and would probably cost no more money.

An effort is now being made to reach an agreement between the State and county for financing the Rosemead project, and undoubtedly the money could be gotten together without help from the CWA funds. The plans as approved call for a direct route from Foothill boulevard just west of Sierra Madre into San Pedro and bisecting all the through East-West highways south of Foothill boulevard.

Assemblyman Frank G. Martin of this district is making an effort to have Supervisor Hugh A. Thatcher deeply concerned himself with the immediate extension of the road. Martin has also sought a personal interview with the Highway Commission and has written that body as follows: "I wish to commend to your favorable consideration the projected improvement of Rosemead Boulevard and its extension from Foothill Boulevard southward to the ocean, as a part of the State secondary highway system. I note that Hon. Phil A. Stanton, one of the members of your Commission, is advocating this improvement. I feel sure that if this project were consummated it would be a great convenience and of great material benefit to this entire region. We have too few through and creditable highways connecting a thickly populated area here in the foothills directly with the ocean. We need this improvement and extension of Rosemead Boulevard."

### THRILL CAR OF 1934 NOW ON EXHIBITION

With magical "Knee Action" wheels and a Blue Streak engine of 80 horse power, the new Chevrolet makes its debut today at the McDonald and O'Boyle showrooms, 209 East Foothill boulevard, Monrovia. The new model is proclaimed by its creators as "America's Thrill Car of 1934." It is sleek, superbly-styled, with a 112-inch wheelbase and "the ultimate in size for a low-priced, economical car."

V. R. McDonald says: "The new Chevrolet provides a glide instead of a ride. The secret of the glide is Knee Action wheels. The smart design and flowing stream lines, which characterized the 1933 closed bodies, are continued in the 1934 line with artistic modifications."

All Sierra Madreans are extended an invitation to visit the McDonald and O'Boyle showrooms to see this new automobile, which is arousing so much curiosity.

### STORE CLOSING OUT WOMAN'S SHOE STOCK

The entire stock of women's shoes is being closed out by Olsen's Shoe Store, 34 North Baldwin avenue, affording the women of Sierra Madre an exceptional opportunity to buy shoes at considerably below cost.

The store will continue with its complete line of men's, boys' and children's sport and dress shoes, and will retain the expert shoe repairing department.

### DR. GILBERT S. BOVARD TO TAKE OPERATION

Dr. Gilbert S. Bovard, of 159 West Montecito avenue, entered the Good Samaritan Hospital Wednesday for a series of plastic operations on his chest in an effort to obliterate a pulmonary cavity.

**PEPPER TREE INN**  
— Try Our Specialty —  
Young Duck Dinners, complete 75¢  
Duck and Chicken Sandwiches, salad and beverage 35¢  
Reservations Appreciated but not required  
Take home a roast duck for your dinner  
90 S. Sierra Madre Ave.  
Phone 312-1

## Freak Storm Pays Unexpected Visit To Sierra Madre

Mother Nature proved herself a two-faced old trickster in the cold, dark hours of Wednesday morning. Sierra Madre householders went to bed Tuesday night with clear skies staring hypocritically down at them, awoke Wednesday to the same scene—but in the interim a miniature Santa Anna had slammed-banged through town noisily, and almost half an inch of rain had poured down in less than an hour.

Perhaps half of the population, disturbed by slammed windows and doors, started out of bed along about 2 a.m., fearful of a recurrence of the New Year's storm, but the freak storm was over as quickly as it started. In those brief minutes the Mira Monte reservoir recorded .35 inches of precipitation.

Latest records show that the water level of city well No. 1 has risen approximately 15 feet nearer the surface than at its seasonal low mark in October. Just after the fall and summer drought, the water was 196'-8" below the surface while the chart today shows the water to be only 181'-9" down. The great part of this rise is occasioned by the fact that the recent rains have made it unnecessary to pump water from the wells into the reservoirs; the actual seepage from the storms into the wells will not be apparent for some months, engineers state.

To date the rainfall is 19.66 inches as compared with 13.57 inches last year at the same time. The average fall through January is 11.69, with a 24.81 average for the entire year.

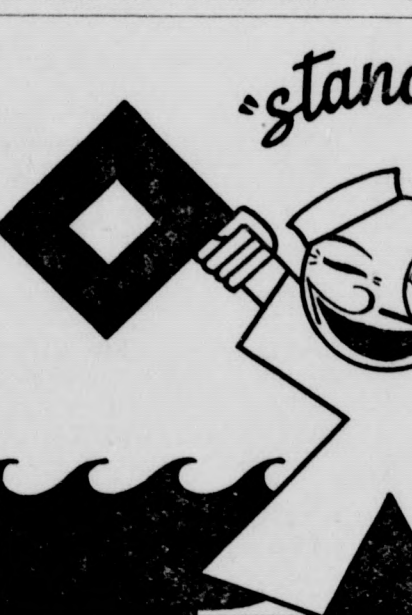
## Open New Social Program Of O.E.S. With A Card Party

Monday afternoon members of the Eastern Star Social Club met at the home of Mrs. Agnes Tyree on East Central avenue, this city, and elected officers for the ensuing year. Mrs. Francis Brain will head this branch of the Eastern Star as its president.

Mrs. Donna Robertson is the new vice president and Mrs. Ornelia Stinman will serve another term as secretary-treasurer. This organization, which cares for the social and monetary welfare of the order, plans many interesting affairs during the next twelve months.

The first social event on its calendar is a card party to be held at the Masonic Temple next Saturday evening, January 27, at 8 p.m. This is open to the public which is cordially invited to attend and a nominal charge will be made. For those who do not wish to play bridge, contract or 500, there will be dominoes, hearts and games of like nature. Cash prizes will be awarded and refreshments served.

Intelligence is very much the knack of knowing where to find out what one does not know.



## THE 1934 CHEVROLET GOES ON DISPLAY TODAY

Knee-Action Wheels—the revolutionary new feature that changes the ride to a glide and gives you smooth riding comfort wherever you drive—is only one of the important improvements you will see in the new Chevrolet for 1934. Don't miss your first opportunity to see all the surprising developments that allow us to say with confidence—

You are cordially invited to attend our first showing of the 1934 Chevrolet. Remember the date—and bring your family and friends.

**McDonald & O'Boyle**  
SIERRA MADRE CHEVROLET DEALER  
209 E. FOOTHILL — MONROVIA

## Offer City Education For Adults

(Continued from Page One)

The instructors for the classes and the present appropriation for this work is almost exhausted. As a result it is uncertain just how soon the classes can be started but those in charge feel reasonably certain that a new appropriation will be available shortly. It is said to be the government's plan to continue these classes for several years if the enthusiasm and interest of students warrants the expenditure for the instruction.

At present classes in a number of subjects are being given in Pasadena and Miss Steinberger was advised that Sierra Madreans interested in the subjects taught there will be permitted to attend them. Among these classes is one in auto mechanics at John Muir Technical high school. Miss Steinberger also was advised that Sierra Madre instructors who qualify to teach these classes may be assigned to teach classes in Pasadena. At present only six instructors are being used in the Crown City emergency educational work.

This offer to establish classes in adult education here came as a result of the application filed by the Allied Art League to have its activities listed as CWA projects. No CWA funds being available the other method has been suggested.

## Live Models Next Step At Art League

(Continued from Page One)

nude. They will meet each Friday night between the hours of 7 and 10. Professional models will be secured from Los Angeles, Hollywood and Pasadena. Local students or local artists not yet affiliated with the Art League may enroll contingent on the approval of the League faculty. Tuition for local applicants will be \$2, in advance, per month, with no credit allowance for non-attendance. Non-resident students' fee will be \$3, with privileges to attend the regular Monday and Thursday night classes without additional charge. There must be at least 12 students so enrolled before models can be booked in advance and start the classes.

More than half this number have already joined the group and as the class will be limited to not over fifteen, those who desire to enroll should act promptly.

Registration may be made at THE NEWS office or at the "Old Barn" any Monday or Tuesday evening. Students fee must accompany each application.

The faculty of the Art League reserves the right to refuse applications and return the fee if occasion demands.

When the study in the nude classes are in progress no visitors, other than professional artists will be admitted.

## Busy Weekend For The Endeavorers

KEEP in mind the big dates—February 10 and 11, the days of the institute and celebration of Sierra Madre's 46th year of C.E. Tonight is the monthly business meeting of the Young People society, in the rotunda of Bethany church at 7:30. This same evening the Junior-High society is holding its social at the pastor's home, 375 West Grand View, at 8 o'clock. Sunday afternoon, at the First Presbyterian Church of Los Angeles, 20th and Figueroa, the General Assembly will convene. All society officers and others interested will leave the church here about 1:40. In the evening the Young People society will be led in their topic discussion by Perle Bever. Hugh Elkins is to lead the Junior High society on the topic, "Tenth Legion."

## Red Cross Moves Into New Quarters

Visitors to the local Red Cross headquarters rubbed their eyes in astonishment last Friday. In the morning the office was open as usual. In the afternoon that office was empty and the Red Cross was thoroughly established in quarters next door with such an air of being genteelly at home that callers received the impression they had been there for months.

Miss Judson, secretary, explained that she had been notified at nine in the morning that the chapter must vacate immediately to make way for a tenant leasing the entire front of the building. The adjoining office was available, however, so she called on some good friends of the Red Cross who moved the entire plant with maximum speed and minimum confusion.

## Closing Out—

--- all ladies' shoes at cost and less ---

**\$1.00 to \$3.45**

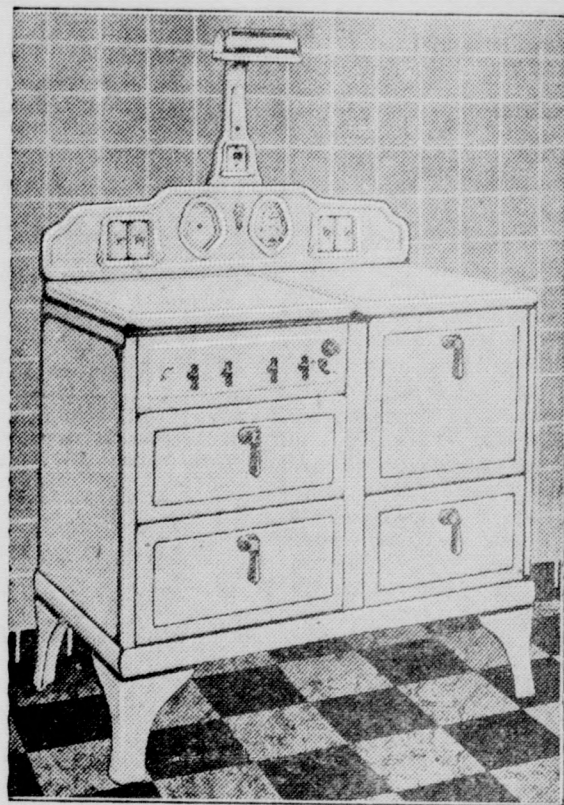
Every pair must go!

BLUE MOON SILK HOSIERY  
GUARANTEED SHOE RE-BUILDING

**Olsen's Shoe Store**

34 N. Baldwin Ave.

## Do Not Fail to See It



## This Beautiful Gas Range

now here on exhibition

Ready for deliveries Feb. 1

Complete with Oven Control,  
Time Clock and Light

Prices will surprise you.

**Sierra Madre Hdwe. Co.**

# SWIFT WEEK

**SHORTENING 2 LBS. 15c** Swift's Jewel pure vegetable shortening. Creams quickly and easily.

**SAUSAGE 1/2 LB. 10c** Swift's Brookfield. Tender pig pork link sausage, in 1/2-lb. cartons. Swift's Brookfield.

**CHEESE FULL CREAM 2 LBS. 25c** Swift's Brookfield full cream cheese. Excellent for cooking or eating.

**Tenderloin 25c** Swift's beef. Sliced to broil 27¢ per lb.

**Steak 17c** Round. Fancy quality beef, sliced or ground.

**Ground Beef 9c** Selected lean meat, ground fresh.

**Crackers 1-Lb. Pkg. 16c** Champion Butter Flakes, crisp, round.

**Nucoa 10c** Rest Foods famous nut margarine.

**Rice 12c** Extra 3-Lb. Fancy Pkg. Small grain California grown rice.

**Sauce 10c** Monte Rio — for soups and stews.

**Beans 5c** Van Camp's—slow cooked with pork.

**Catsup 10c** Yolo 14-Oz. Calif. tomatoes, pure spices, blended.

**Silk's Rice 10c** 16-Oz. Can. Choice rice, seasoned, Spanish style.

**Del Monte 4c** Tomato Sauce. Del Monte — Spanish tomato sauce.

**Pop Corn 8c** Hull-less corn. Pops tender, white.

**White King 25c** Granulated for washing machine use.

**Soap 10c** Sunny Monday — laundry bar soap.

**Palmolive 5c** Palm and olive oils blended, mild.

**Camay Soap 5c** Sellophane wrapped. Mild, gentle.

**S.O.S. 12c** Cleanser. Clean greasy, burned pots and pans.

**Ant 13c** Powder 2-Oz. Talbot's Pkg. A sure exterminator for ants, roaches.

**Bananas 15c** 4 Lbs. Firm, plump, yellow, ripe fingers.

**Apples 17c** 4 Lbs. Wash. Rome Beauty — red checked.

**Oranges 19c** For Juice. 4 Doz. Small in size but full of sweet juice.

**COFFEE EDWARDS' 1-LB. 21c** Choice quality coffee—blended, fresh-roasted, ground, vacuum tins.

**BUTTER CHOICE CREAMERY 22c** La France at Safeway — Sunset Gold at Piggly Wiggly. Cartoned.

**FORMAY 16c** SWIFT'S BLENDING SHORTENING—LB. The "perfect" shortening blended by Swift & Co. 3-lb. can 45c.

**TISSUE 3 ROLLS 19c** SCOT OR ZALO. High quality white tissue—double wrapped. Choice of Zalo or Scot.

**FLOUR GLOBE NO. 10 BAG 43c** Milled from selected wheat to meet the baking needs of homemakers.

**BREAD A-Y 6c 24-OZ. LOAF 8c** American Youth, white or wheat, sliced or unsliced, oven-fresh.

**MILK LUCERNE GRADE "A" 2 QUARTS 15c** New low price effective only where stores stock Lucerne fresh milk.

**BEST FOODS MAYONNAISE 44c** QUART JAR. Eggs, oils, spices "Double Whipped" into fine mayonnaise. Pt. jar. 24c.

**PENN-RAD 108** MOTOR OIL. Pure Pennsylvania motor oil in refinery sealed cans. Medium, Heavy.

**Globes 10c** Type D. American made, 30 or 60 watt size.

**CARROTS 1c** FIRM, CRISP, PER BUNCH. Fresh-pulled, local vegetables. Crisp, even-sized, in original bunches.

**RUSSETS 8 LBS. 17c** U. S. No. 1 grade, Idaho grown Russet Potatoes. Fine for baking.

**Celery 2 Stalks 15c** Tender, crisp, well bleached celery.

**Peas 2 15c** Green, crisp, fresh. Short pod type.

**Turnips 1c** Or Carrots. Fresh-pulled, crisp, tender quality.

Prices effective Thurs., Fri., Sat., January 25, 26, 27, at all of our stores within a radius of thirty-five miles of Los Angeles.

EVERY FRIDAY IS FAMILY CIRCLE DAY — GET YOUR COPY—IT'S FREE

**SAFeway and PIGGLY WIGGLY**

Meat and produce values at Safeway and Piggly Wiggly operated departments only.

THURS., FRI., SATURDAY  
JAN. 25, 26, 27.



# WANT ADS..

48

## Classified Rates

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting it is desirable that all classified advertisements be paid in advance, unless Lyon have ledger account with THE NEWS. Classified Ads received after 5 p. m. Wednesday may be run under heading "Too Late to Classify."

## WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

## MISCELLANEOUS

STRICKLAND'S FEED STORE—Birds, cages, flowers, fertilizer. —33:1

FRUIT TREE Pruning and fumigating. Call Ward Nursery & Florist. Phone 1614. Mt. Trail & Laurel. —14:1

ORIENTAL—Domestic Rugs cleaned, repaired by native workmen. S. M. Maridgian, Dept. Mgr. Pasadena Storage Co., 55 S. Marengo. Wakefield 6131. —5:15f

STRICKLAND'S Feed Store—Laying Mash, Scratch, Poultry Food. —33:1

## FOR SALE

### MISCELLANEOUS

FOR SALE—Walnut bed, complete, coil springs; vanity, night stand and chair to match. Like new. \$30. Phone 259-4. —17:1

ROSE BUSHES 25c shrubs and trees 15c, 25c, 35c. Fruit trees 50c. Bedding plants, 15c doz. Cow fertilizer 25c sack. Ward Nursery and Florist, Mt. Trail & Laurel, Phone 1614. —17:1

FIREWOOD, Coal, briquettes, coke, kindling, Coal 95c sack; Cow fertilizer 25c sack; Bamboo rakes 9 cents each. Fleming's Feed & Fuel, Phone 22. 32 N. Baldwin. —18:1

## RENTALS

REAR HOUSE, single apt. 47 Bonita. Phone 205-4. —17:1

FOR RENT—Furn. 57 E. Central. Sierra Madre Realty Co.—17:1

FOR RENT—couple, or one or two ladies, sunny 5 room furnished, one room reserved. 153 N. Lima. —17:1

## Owner Says: "Sell It!"

Here's a home high, handsome and handy. This residence commands a mountain and valley view. It's convenient in its appointments. Has two bedrooms and sleeping porch; living room, dinette, handy kitchen, garage and basement; avocado and other fruit trees; nice neighbors and pleasant surroundings. Has the feeling of the country with city conveniences. To see this home is to want it—to own it is to enjoy it. The price is \$1700. Easy payments—a better price for cash...

and  
I have other real buys for real folks at prices to suit all budgets, and purses.

If it's a buy you want don't go by the

## Humphries Office

The Bank is Opposite  
—Business Is Better—  
Thank You.

## LEGAL NOTICE

NOTICE OF FORECLOSURE SALE

SHERIFF'S SALE No. 361707

MAYME D. JARRETT EXECUTRIX OF THE ESTATE OF BEN S. JARRETT, DECEASED Plaintiff,

—vs.—  
THEODORE F. DILLON; MARY S. DILLON; LOUISE E. HAYDEN (OTHERWISE KNOWN AS LOUISE M. HAYDEN) A WIDOW; JOHN DOE; JANE DOE AND JOHN DOE COMPANY A CORPORATION Defendants.

Order of Sale and Decree of Foreclosure and Sale—  
Under and by virtue of an or-

## WANTED

BU YORANGES—pay cash. 400 Mariposa Ave., or call Angelus 15365 evenings. 18k

## ROOMS --- BOARD

LADY will share simple home with one or two ladies. Your own price. 315 N. Baldwin. —16:17h

## MONARCH ROOFING COMPANY

500 So. Raymond  
Colorado 6191

PASADENA, CALIFORNIA

der of sale and decree of foreclosure and sale, issued out of the Superior Court of the County of Los Angeles, of the State of California, on the 22 day of January A.D. 1934, in the above entitled action, wherein MAYME D. JARRETT, ETC., the above named plaintiff, obtained a judgement and decree of foreclosure and sale against THEODORE F. DILLON, ET AL, defendants, on the 18 day of January A.D. 1934, for the sum of TWELVE THOUSAND FIFTY-FIVE & 9/100 (\$12,055.89) Dollars cash lawful money of the United States, which said decree was, on the 22 day of January A.D. 1934, recorded in Judgment Book 825 of said Court, at page 346, I am commanded to sell all those certain lots, pieces or parcels of land situate, lying and being in the County of Los Angeles, State of California, and bounded and described as follows:

PARCEL 1: Lot nineteen (19) of Ocean View Tract, a subdivision of Lot 23 of the Sierra Madre Tract, as per map recorded in book 36, page 8 of Miscellaneous Records of said county.

PARCEL 2: Lots "A," "B," "C" and the north twenty-six (26) feet of lot "D" of the Replat of Lots 17, 18, 31 and 32 of N. C. Carter's Ocean View Tract, as per map recorded in book 2753, page 19 of Deeds, Records of said county.

Together with the tenements, hereditaments and appurtenances thereunto belonging, or in any wise appurtenant. PUBLIC NOTICE IS HEREBY GIVEN That, on Monday the 19 day of February, A.D. 1934, at 12 o'clock, M. of that day at the East Entrance to the Hall of Justice, City of and County of Los Angeles, I will, in obedience to said order of sale and decree of foreclosure and sale, sell the above described property, or so much thereof as may be necessary to satisfy said judgment, with interests and costs, etc., to the highest and best bidder, for cash of the United States.

Dated this 26 day of January, 1934.  
E. W. BISCAILUZ,  
Sheriff of Los Angeles County.  
By CHAS. KAPLAN,  
Deputy Sheriff.

RUSS AVERY,  
Plaintiff's Attorney. —18-21

## NOTICE OF TRUSTEE'S SALE

No. LAS-842-"A"

On TUESDAY, the 20th day of February, 1934, at 11:00 A.M. LOS ANGELES TRUST & SAFE DEPOSIT COMPANY, as Trustee under and pursuant to Deed of or Transfer in Trust executed by JORDAN'S INC., a corporation, dated August 20, 1931, recorded August 22, 1931, in Book 11082, Page 162, of Official Records in the office of the Recorder of Los Angeles County, California, and securing among other obligations, note for \$25,000.00 in favor of SECURITY FIRST NATIONAL BANK OF LOS ANGELES, will sell at public auction to highest bidder for cash (PAYABLE IN LAWFUL MONEY OF THE UNITED STATES AT TIME OF SALE) at the Eastern entrance to the Hall of Justice, facing toward Spring Street, Los Angeles, California, all right, title and interest conveyed to and now held by it under said Deed of or Transfer in the property situate in the said County and State, described as

PARCEL 1: That portion of Lot 3 of Cheviotdale Tract, in the City of Pasadena, County of Los Angeles, State of California, as per map recorded in Book 13, Pages 74 and 75 of Maps, in the office of the County Recorder of said county, lying South of a line

described as beginning at the Northeast corner of said Lot; thence South 61° 34' 15" West along a portion of the South line of Lot "B" of said Tract and prolongation thereof, to the West line of said Lot 3, and lying North of a line extending from a point in the East line of said Lot 3, distant Northerly thereon, 335.50 feet from the Southeast corner of said Lot; thence Westerly to a point in the West line of said Lot, distant Northerly 129.75 feet thereon from the Southerly extremity of the curve in said West line having a radius of 2281.08 feet.

PARCEL 2: Lot 14 of the Prospect Tract, being a subdivision of Lot 3 of Sierra Madre Tract, in the City of Sierra Madre, County of Los Angeles, State of California, as per map recorded in Book 14, Page 37, Miscellaneous Records of said County.

PARCEL 3: Block Sixteen (16) of the Town of San Dimas, in the County of Los Angeles, State of California, as per map recorded in Book 43, Page 70, Miscellaneous Records of said County.

EXCEPT the South one hundred eighty-one and one-half (181½) feet thereof. The above being the remaining lots or parcels of land still remaining subject to said Deed of Trust, the other lots or parcels mentioned in said Deed of Trust having been heretofore reconveyed and released from the lien thereof.

Said sale will be made, but without covenant or warranty, express or implied, regarding title, possession or encumbrances, to pay the remaining principal sum of said note, to-wit, \$12,965.80, with interest from October 2, 1933, at the rate of Seven per cent per annum, plus interest on \$13,227.30 from June 30, 1933, to October 2, 1933; less the sum of \$261.50 received on January 8, 1934, applied on account of interest, advances, if any, under the terms of said Deed of Transfer; fees, charges and expenses of the Trustee and of trusts created by said Deed of Transfer.

The beneficiary under said Deed of Transfer, by reason of a breach or default in the obligations secured thereby, heretofore executed and delivered to undersigned a written Declaration of Default and Demand for Sale and written notice of breach and of election to cause the undersigned to sell said property to satisfy said obligations, and thereafter, on October 17, 1933, the undersigned caused said notice of breach and of election to be recorded in Book 12428, Page 111, of Official Records in said recorder's office.

Dated January 18, 1934.  
LOS ANGELES TRUST & SAFE DEPOSIT COMPANY,  
as said Trustee,  
By J. VEENHUYZEN,  
Vice President  
By A. F. HUNTLY,  
Assistant Secretary.  
(Corporate Seal) CR-2731 —18-20

## NOTICE OF COMMISSIONER'S SALE ON FORECLOSURE

No. 357892

SIERRA MADRE SAVINGS BANK, a corporation Plaintiff,

—vs.—

CHARLES S. KERSTING, et al Defendants.

In the Superior Court of the State of California in and for the County of Los Angeles—  
By the judgment and decree of the above entitled court in the above entitled action, entered and recorded on the 22nd day of December, 1933, in judgment book 872 at page 379, et seq, wherein the above named plaintiff obtained judgment and decree of foreclosure and sale for the sum of Ninety-one and 84/100 Dollars plus interests and costs, to which judgment and decree reference is hereby made, and by order of sale issued to me by the clerk of the said court pursuant thereto, I am commanded to sell at public auction all of the following described premises, situate, lying and being in the City of Sierra Madre, County of Los Angeles, State of California, and bounded and described as follows, to-wit:

Lot Five (5), Lunts Tract, as per map recorded in Book 8, Page 48 of Maps, in the office of the County Recorder of said Los Angeles County. PUBLIC NOTICE IS HEREBY GIVEN that on Tuesday, the 30th day of January, 1934, at 12 o'clock noon of that day, at the eastern and Spring Street entrance of the Los Angeles County Hall of Justice, in the City of Los Angeles, County of Los Angeles, and State of California, I will sell the above described property, or so much thereof as may be required in compliance with the said order of sale and decree of foreclosure and sale, to the highest and best bidder for cash.

Dated Dec. 26, 1933.  
R. E. ALLEN,  
Commissioner appointed by said Court.  
ROBERT MITCHELL,  
515 H. W. Hellman Bldg.,  
Los Angeles, Calif.  
Attorney for Plaintiff.

—15,16,17,18

## Citrus Official Finds A Definite Business Pickup

Definite improvement in business conditions throughout the country was reported by T. H. Powell, general sales manager, California Fruit Growers Exchange, who has just returned from the Washington meeting of the National Citrus Stabilization Committee. While East Mr. Powell also attended two National conventions of fruit jobbers and wholesalers on the proposed produce code and on freight rates. "Florida's unwillingness to go ahead immediately with plans for National proration of oranges and grapefruit was a disappointment to the committee members from California, Arizona and Texas," said Mr. Powell, "as was the Florida action in abandoning regulation of shipments until a test case upon their agreement has been settled."

The orange market has declined 40 to 50 cents per box since Florida resumed unlimited shipping, and the lowest prices in many years, according to Mr. Powell. He strongly recommended that California continue to protect and that navel oranges be distributed carefully over the full marketing period in expectation of a better market later in the winter.

## Housewives League Begins Discussion Of Many Subjects

Next Thursday at 2 o'clock the first meeting of the new year of local housewives will be held at the Woman's Clubhouse, following the Garden Section meeting. Mrs. J. Milton Steinberger will preside and welcome all women, whether club members or not.

Suggestions for study and discussion will be outlined by the following women: "Milk as a Public Utility" and "Consumers Credit," Mrs. A. F. Snell; "Slum Clearance and Housing," Mrs. A. E. Pulling; "National Planning," Mrs. J. H. Osgood; "Natural Gas," a bulletin reviewed by Miss Clara Sykes; the Twagwell Drug Bill and paying the cost of the recovery program will be outlined for special reading by Mrs. W. J. Lawless. Leaflets showing the application of Dylstra's "Utility Dollar versus the Tax Dollar," applied to Sierra Madre will be available.

## Favorite Recipes Of Sierra Madreans

TELL your readers to cut this salad dressing recipe out and save it for the occasions when they particularly want to please their families or when they want to hear words of praise from appreciative guests," writes Mrs. Edna Carver. "I picked it up," she adds, "on a steamer on a round-the-world cruise and was so fascinated by its distinctive and alluring flavor that I managed to wheedle the recipe out of the dining salon steward, since which time it has been my favorite dressing. And what a dish—what a dish—fit for the gods."

Here it is:  
1 level teaspoon curry powder  
1/2 teaspoon French mustard  
1 salt spoon English mustard  
1 salt spoon cayenne pepper  
1 teaspoon chopped parsley  
1/2 teaspoon chopped chives  
2 chopped shallots  
1 pod garlic  
4 teaspoons salt  
1 teaspoon white paper  
1/4 lemon rind (chopped)  
2 parts olive oil and 1 part vinegar to make 1 quart.  
Crush all the ingredients in a little olive oil before adding a lot of olive oil. Beat ingredients well into the oil before adding vinegar. Strain before serving. What remains after the meal for which it is made may be put in a tightly corked bottle and kept in the refrigerator—shaking very well each time it is used.

SANDWICH FILLING  
Cold salmon, cream cheese and olives makes a delicious filling for tea sandwiches. Make a smooth paste of the cheese and salmon and then add stuffed olives which have been cut in half.

The cook who does not use deep-fat frying misses much. Fritters, croquettes, French fried vegetables and such economical dishes as fish cutlets are appetizing and are possible only with deep-fat frying.

## Local Pupils Honored At Graduation

Fifteen Sierra Madre students will participate in graduation ceremonies at the Pasadena Junior College and at Wilson Junior High school the first of the month. Francis Scott Key is the only local member of the upper division winter class at the college, and Enid Elaine Murray, Louis Neuman and John N. Senor will complete their high school careers in the lower division.

Charles Collins, a member of the graduating class at Wilson, will give the class' farewell message to the school assemblage. Herbert Lacey, also of Sierra Madre, will respond as president of the 10-1 class.

At the same school four local students are to be awarded honor certificates at the senior class assembly February 1. These graduating students are Ethel Lauber, Yoneko Aisawa, John Meader and Twila Stinman. Yoneko Aisawa also is to be the recipient of a gold scholarship pin, while a silver pin will be presented to Toshi Hiramoto.

Frances Neuman is a member of the graduating entertainment committee, and Jane Fox and Robert Lieben are on the decoration committee. Yoneko Aisawa also is to be a speaker on the graduation program.

E. B. DeGroot will be the principal speaker on the Wilson graduation program, talking on the subject of "Youth Movement," which is the theme of the 1934 class.

## Worthy Boy Scouts To Receive Awards At Court Of Honor

A Boy Scouts Court of Honor will be held in the social hall of St. Rita's Church next Monday evening, January 29. Several scouts are due for recognition at this time and a suitable program is being prepared. A scout is expected to be present who has progressed from the Tenderfoot rank to that of Eagle Scout in a year and ten months. Music from Los Angeles is also expected. Parents and friends of both troops here in Sierra Madre are invited and urged to be present and so give encouragement to the boys and those who are helping in this character building work.

## Carnival Without Permit Moved Out

(Continued from Page One)  
been attended to. Didn't you hear anything about it?"  
"No," said the Chief, "and you can't even unload here unless you produce one."  
"Now maybe your Mayor just forgot to tell you about it," said the carnival head. "Where's he live?"  
A committee of carnival men drove to Mayor Reavis' house. The Mayor knew nothing of a permit, or of any application for one.

"Well, just give us one now, Mayor, and we'll give this town a show that'll..."  
"That is a matter that will have to be decided by the City Council," said the Mayor.

"Which means," said Chief McMillan, "that there will be no show here today, no unloading of the show, and we will be pleased to show your whole outfit the nearest exit from this city."

Ten minutes later Steffins Superior Shows departed from Sierra Madre.

At the meeting of City Council on Wednesday night the manager of the show was on hand with an application for a permit. The application declared the show was given under the auspices of "Lindberg Camp of United War Veterans, of Monrovia."

"They get fifteen percent of the gross receipts," said the carnival head.

"Then why didn't they make the application?" asked a Councilman.

"Oh, they just left that little matter to me," the manager answered.

The City Council voted unanimously against granting a permit.



Brookfield  
Creamery Butter  
21c lb.

Swift's Jewel  
Shortening  
1 lb. pkg. 9c  
4 lb. pkg. 31c  
Fresh Dressed Squabs  
35c each—3 for \$1



The next meeting of the Sierra Madre Forum will be held at the City Hall, Tuesday, February 6.

Mrs. W. W. Pope, of 686 Brookside Lane, spent two days with friends in Los Angeles this week.

Mr. and Mrs. Foley, of Monrovia, have moved to No. 3 Belle Vue Court.

Mrs. S. Sea, of 198 West Montecito avenue, spent Wednesday in Long Beach.

Mr. and Mrs. Carl F. Young, and daughter Miss Mary Young, of Belle Vue Court, have moved to Pasadena.

Mrs. R. C. Lewis, of Hawthorne, spent last week with her daughter, Mrs. James Vieira, of 625 Woodland Drive.

Ewald Krier, of Los Angeles, visited his relatives, Mr. and Mrs. D. Krier, and the Schiltz family, from Friday to Sunday.

Twenty members of St. Rita's Choir enjoyed from Friday to Sunday evening at Los Angeles County Playground.

Mrs. Yerda Adam's 4-A class of the Sierra Madre Grammar School enjoyed a visit to the Pony Express Museum in San Marino on Tuesday.

The Sierra Madre CWA Sewing Project has moved its headquarters from 36 West Central

avenue to one of the rooms in the Sierra Madre Hotel.

Mrs. Emma Maine, of 365 Mariposa avenue, has been quite ill for the past week with an attack of influenza.

Mrs. S. S. Wynd, of Duluth, Minn., sister of W. E. Farman, of 32 East Highland avenue, visited the Farman's last weekend.

Mrs. D. Hawk is visiting her daughter in Los Angeles and Mr. Hawk is spending sometime with another daughter in Burbank. The Hawks reside in Sierra Madre Canyon.

The class in Parliamentary Law which was to have been held at the home of Mrs. Agnes W. Tyree, East Central avenue, on Tuesday, has been postponed until next Tuesday.

Mrs. John H. Robertson, district chairman of juniors, spoke before program chairman at a program conference at Los Angeles District Federation headquarters on Wednesday morning. She told of the juniors and their work.

Mr. and Mrs. J. E. Hansen, of Estherville, Iowa, who are visiting their daughters, Mrs. Joe Olsen, and Mrs. Jake Anderson, are spending sometime with their son, Sargeant R. Hansen, at San Diego. They will return soon to spend about two months in Sierra Madre.

## SLICED BREAD

For the convenience of our customers, who prefer sliced bread, we have installed a slicing machine. Watch your bread sliced. Plain or Sliced—Our Price is the Same

## WHIPPED CREAM CAKE

Special Friday and Saturday. It is delicious with chocolate fudge icing.

## DICED FRUIT POUND CAKE

## WISTARIA BAKE SHOP

"The Home of Good Things to Eat"

4 East Central

Phone 99

## CY YOUNG'S MARKET

Phone 95

FANCY LEGS OF LAMB	20c
pound	
BONED AND ROLLED PORK ROASTS	17c
pound	
CHOICE POT ROASTS	15c
(any cut of shoulder)	pound
FRESH FILLET SEA BASS	25c
pound	
1 pound packages COMPOUND	5c
each	

## RESNICK'S

PHONE 47 and your order will be delivered FREE

GOLDEN STATE BUTTER	lb. 23c
U. S. EXTRA LARGE RANCH EGGS	doz. 23c
GOLDEN STATE MILK, raw or pasteurized,	qt. 7c
JACK FULL CREAM CHEESE	lb. 14c
WIENERS, BOLOGNA, MINCED HAM	
LIVER SAUSAGE,	lb. 14c—2 lbs. 25c
EXTRA LARGE LIMA BEANS	lb. 10c—3 lbs. 25c
PINK or NAVY BEANS	lb. 5c
FANCY WHITE ROSE RICE	2 lbs. 15c—4 lbs. 25c
CALIF. FANCY DATES	2 lbs. 25c
KERN'S CATSUP, large bottle	10c
PETER PAN PINK ALASKA SALMON,	
tall cans,	2 for 25c
CARROTS and TURNIPS	BUNCH 1c
CELERY, large, crisp	2 for 5c
LETTUCE	2 for 5c
FRESH SWEET PEAS	2 lbs. 15c
WINTER NELIS PEARS	3 lbs. 10c
BANANA SQUASH	lb. 2c
RUTABAGAS	lb. 2c
NEW GREEN CABBAGE	lb. 2c

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST CENTRAL PHONE 97

## Specials Friday & Saturday

BACON	Hormel's Minnesota, Swift's Oriole—1/2 lb. pkg.	10c
Legs Choice Lamb		lb. 20c
Steer Pot Roast		lb. 14c
Loin Pork Roast		lb. 16c
Shoulder Pork Roast		lb. 13c
Homemade Sausage		lb. 18c
Fresh Ground Beef		2 lbs. 25c
FRESH FISH — OYSTERS		



# SHOPPING NEWS

SIERRA MADRE SHOPPING NEWS

FRIDAY, JANUARY 26, 1934

Sec. 435 1/4, P.L.A.R.  
U. S. POSTAGE  
**PAID**  
Permit No. 18  
Sierra Madre, Calif.  
Ret. Postage Guaranteed

## Guard Your Motor



with a protective film of oil on the moving parts. Come in and let us change your oil regularly every 1000 miles with

**RICHLUBE  
PENNYOIL  
QUAKER STATE**

Courteous Service Always

**PICKETT'S SERVICE STATION**  
Phone 3484 — Sierra Madre, Calif.

## PEPPER TREE INN

— Try Our Specialty —  
**Young Duck Dinners, complete**  
Duck and Chicken Sandwiches, salad and beverage ..... **35¢**  
Reservations Appreciated but not required  
Take home a roast duck for your dinner  
90 S. Sierra Madre Ave.  
Phone 312-1

## TYPEWRITERS

**ALL MAKES**  
Sold — Rented  
Exchanged — Repaired  
Student Rentals 3 mo. \$5.00  
Sold on Easy Terms

## Parker Typewriter Company

"Over 30 Years Experience"  
178 E. Colorado St., Pasadena

## Owner Says: "Sell It!"

Here's a home high, handsome and handy. This residence commands a mountain and valley view. It's convenient in its appointments. Has two bedrooms and sleeping porch; living room, dinette, handy kitchen, garage and basement; avocado and other fruit trees; nice surroundings and pleasant surroundings. Has the feeling of the country with city conveniences. To see this home is to want it. The price is \$1700. Easy payments—a better price for cash . . .

I have other real buys for real folks at prices to suit all budgets, and purses. If it's a buy you want don't go by the

## Humphries Office

the Bank is Opposite  
—Business Is Better—  
Thank You.

## Insure Yourself Against That Down-at-the-Heel Feeling

by keeping well-groomed at  
**LANGLEY'S BARBER SHOP**  
KERSTING COURT

## O. E. S. Card Party

Dominoes - Hearts 35¢  
CASH PRIZES REFRESHMENTS  
Sierra Madre Masonic Temple  
Jan. 27, 8 P.M.

## Closing Out—

--- all ladies' shoes at cost and less ---  
**\$1.00 to \$3.45**  
Every pair must go!  
BLUE MOON SILK HOSIERY  
GUARANTEED SHOE RE-BUILDING  
**Olsen's Shoe Store**  
34 N. Baldwin Ave.

## ANNOUNCING THE GREATEST ENTERTAINMENT in Los Angeles County

**LYRIC**  
FOOTHILL BLVD.  
MONROVIA - PHONE 3572

LEAVES TONIGHT  
Friday, January 26  
**JOE E. BROWN**  
in  
**"THE SON OF A SAILOR"**

SATURDAY ONLY  
January 27th  
—IN PERSON—  
Miss Mawita CASTANEDA  
who sings and dances  
"THE CARIOCA" in  
"FLYING DOWN TO RIO"  
will appear with the

**MOFFETT-RUICK DANCE BAND**  
on our stage  
[On The Screen]  
**"THE SON OF KONG"**  
with  
ROBERT ARMSTRONG  
HELEN MACK

[No Advance in Prices]  
SUNDAY, MON., TUES.  
JANUARY 28, 29, 30  
DOLORES DEL RIO  
GENE RAYMOND  
GINGER ROGERS  
in the spectacular  
"FLYING DOWN TO RIO"

—also—  
Charlie Chase Comedy Cartoon News

WEDNESDAY  
January 31  
RICHARDS & PRINGLES  
**GEORGIA MINSTRELS**  
40 HARLEMS NITE CLUB CREOLE GIRLS!  
ARTISTS ON THE STAGE

ON THE SCREEN  
JACKIE COOPER in  
"The Lone Cowboy"  
Matinee 3 p.m. 7 and 9 p.m.  
ALL SEATS 40¢ 15¢  
CHILDREN

THURS., FRI., SAT.  
FEBRUARY 1, 2, 3  
**EDDIE CANTOR**  
in  
**"ROMAN SCANDALS"**



## Snapshots at Night . . .

All you need is a camera with an f.6.3 (or faster) lens, two or three Mazda Photoflood bulbs that screw into any socket, and Kodak "SS" Film. Hold the camera in your hands as you would out-doors. One click of the shutter and you've made a snapshot—at night! Free leaflets are ready for you here.

## HARTMAN

Professional Pharmacists  
*The Rexall Drug Store*

## If your radio set has forgotten its manners



..send it on its way and get a POLITE modern set that knows how to behave. There never was a better time to change. Just ask your dealer.  
Southern California Edison Company Ltd.  
415 S. Myrtle  
Monrovia

## We Get More Out of Life Here . . .

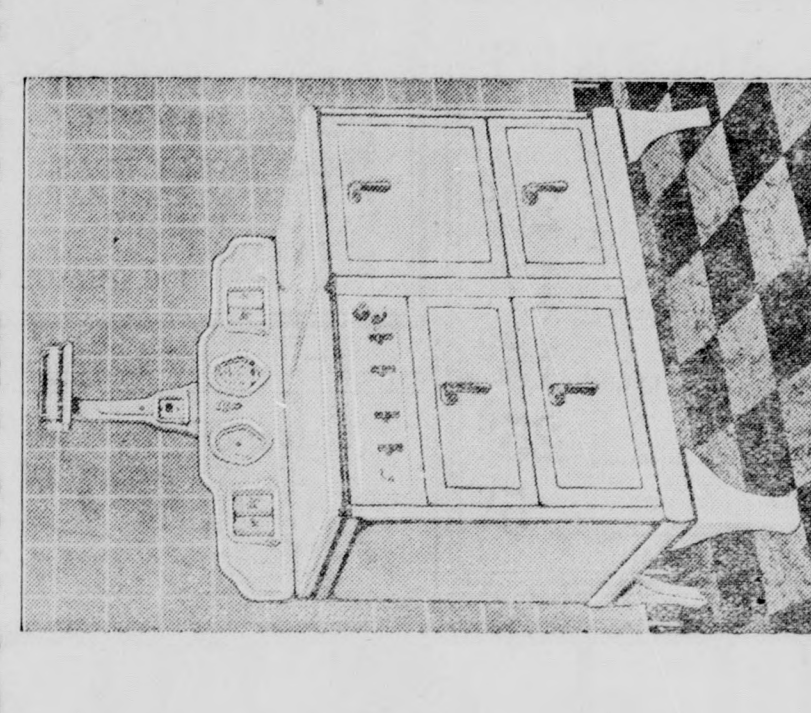
Know the people better, find opportunities to make friends that are desirable and enjoy our place in the community better since we subscribed for

## The Sierra Madre News

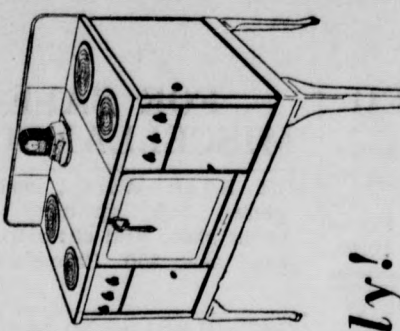
writes a resident who came here recently . . .

## SO WILL YOU!

## Do Not Fail to See It



**This Beautiful Gas Range**  
now here on exhibition  
Ready for deliveries Feb. 1  
Complete with Oven Control, Time Clock and Light  
Prices will surprise you.  
**Sierra Madre Hdw. Co.**



ONLY THE  
**Westinghouse**  
ROASTS AS  
COOKING AUTHORITIES  
PRESCRIBE  
*automatically!*

Less shrinkage . . . better flavor  
LET US EXPLAIN

## Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"  
TOM TYLER, Prop. PHONE 38



## THE 1934 CHEVROLET GOES ON DISPLAY TODAY

Knee-Action Wheels—the revolutionary new feature that changes the ride to a glide and gives you smooth riding comfort wherever you drive—is only one of the important improvements you will see in the new Chevrolet for 1934. Don't miss your first opportunity to see all the surprising developments that allow us to say with confidence—

You are cordially invited to attend our first showing of the 1934 Chevrolet. Remember the date—and bring your family and friends.  
*Drive it only 5 miles*  
and you'll never be satisfied with any other low-priced car

**McDonald & O'Boyle**  
SIERRA MADRE CHEVROLET DEALER  
209 E. FOOTHILL — MONROVIA



BRIDGE PARTIES TEAS

## LA CASA VIEJA

Steak and Chicken Dinners 50c, 60c, 85c

### PLATE LUNCH 40c

Real Home Cooking—in an Old Home

Thursday Night Special—Baked Ham, Sweet Potatoes (Old Southern Recipe)

Telephone 80 265 E. Central Avenue  
Reservations Preferred

### SLICED BREAD

For the convenience of our customers, who prefer sliced bread, we have installed a slicing machine. Watch your bread sliced. Plain or Sliced — Our Price is the Same

### WHIPPED CREAM CAKE

Special Friday and Saturday. It is delicious with chocolate fudge icing.

### DICED FRUIT POUND CAKE

## WISTARIA BAKE SHOP

"The Home of Good Things to Eat"

4 East Central Phone 99

## CY YOUNG'S MARKET

Phone 95

FANCY LEGS OF LAMB	20c
pound	
BONED AND ROLLED PORK ROASTS	17c
pound	
CHOICE POT ROASTS	15c
(any cut of shoulder) pound	
FRESH FILLET SEA BASS	25c
pound	
1 pound packages COMPOUND	5c
each	

### QUALITY FOOD SERVED AT ALL TIMES

## COFFEE SHOP

45 NORTH BALDWIN AVE. — PHONE 242-1  
Open 6 A.M. to 8 P.M.  
Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

## RESNICK'S

PHONE 47 and your order will be delivered FREE

GOLDEN STATE BUTTER	lb. 23c
U. S. EXTRA LARGE RANCH EGGS	doz. 23c
GOLDEN STATE MILK, raw or pasteurized, qt.	7c
JACK FULL CREAM CHEESE	lb. 14c
WIENERS, BOLOGNA, MINCED HAM	
LIVER SAUSAGE, lb. 14c—2 lbs. 25c	
EXTRA LARGE LIMA BEANS	lb. 10c—3 lbs. 25c
PINK or NAVY BEANS	lb. 5c
FANCY WHITE ROSE RICE	2 lbs. 15c—4 lbs. 25c
CALIF. FANCY DATES	2 lbs. 25c
KERN'S CATSUP, large bottle	10c
PETER PAN PINK ALASKA SALMON, tall cans,	2 for 25c
CARROTS and TURNIPS	BUNCH 1c
CELERY, large, crisp	2 for 5c
LETTUCE	2 for 5c
FRESH SWEET PEAS	2 lbs. 15c
WINTER NELIS PEARS	3 lbs. 10c
BANANA SQUASH	lb. 2c
RUTABAGAS	lb. 2c
NEW GREEN CABBAGE	lb. 2c

During PROSPERITY or DEPRESSION  
News ads always PAY!

### WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. B. A. Platte. 11:15a

### MISCELLANEOUS

STRICKLAND'S FEED STORE — Birds, cages, flowers, fertilizer. —38:1

FRUIT TREE Pruning and fumigating. Call Ward Nursery & Florist. Phone 1614. Mt. Trail & Laurel. —14:1

ORIENTAL — Domestic Rugs cleaned, repaired by native workmen. S. M. Mardigian, Dept. Mgr. Pasadena Storage Co., 55 S. Marengo. Wakefield 6131. —5:15f

STRICKLAND'S Feed Store — Laying Mash, Scratch, Poultry Food. —38:1

### FOR SALE MISCELLANEOUS

FOR SALE—Walnut bed, complete, coil springs; vanity, night stand and chair to match. Like new. \$30. Phone 259-4. —17:e

ROSE BUSHES 25c shrubs and Trees 15c, 25c, 35c. Fruit trees 50c. Bedding plants, 15c doz. Cow fertilizer 25c sack. Ward Nursery and Florist, Mt. Trail & Laurel, Phone 1614. —17:e

FIREWOOD, Coal, briquettes, coke, kindling. Coal 95c sack; Cow fertilizer 25c sack; Bamboo racks 9 cents each. Fleming's Feed & Fuel, Phone 22. 32 N. Baldwin. —18:e

### RENTALS

REAR HOUSE, single apt. 47 Bonita. Phone 205-4. —17:d

FOR RENT—Furn. 57 E. Central. Sierra Madre Realty Co.—17:d

FOR RENT—couple, or one or two ladies, sunny 5 room furnished, one room reserved. 153 N. Lima. —17:e

### ROOMS --- BOARD

LADY will share simple home with one or two ladies. Your own price. 315 N. Baldwin. —16\*17h

### WANTED

BUY ORANGES—pay cash. 400 Mariposa Ave., or call Angelus 15365 evenings. 18k

## Your Lumber Needs May Be Varied

We can furnish at all times any grade or quality of lumber you may desire.

### REPAIR NOW

For Estimates Just Phone the

## S. M. Lumber Co.

35 E. Montecito Ave. Phone 23

The NEWS prints the NEWS while it is news and prints it first!

## MONARCH ROOFING COMPANY

505 So. Raymond Colorado 6191

PASADENA, CALIFORNIA

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

# SWIFT WEEK

## SHORTENING 2 LBS. 15c

Swift's Jewel pure vegetable shortening. Creams quickly and easily.

## SAUSAGE 1/2 LB. 10c

Swift's Brookfield CTN. Tender pig pork link sausage, in 1/2-lb. cartons. Swift's Brookfield.

## CHEESE 2 LBS. 25c

Swift's Brookfield full cream cheese. Excellent for cooking or eating.

## HAM 15c

Swift's Premium Ovenized Skinned hams. 8 to 16 lbs., average weight.

## BACON 19c

Swift's Ovenized Bacon. Whole slab or any piece, except center cuts.

## PICNICS 67c

Swift's Circle "S" mild smoked hockless picnics. Average 3 to 4 lbs.

<b>Tenderloin</b> 25c Swift's beef. Sliced to broil 27c per lb.	<b>Chuck</b> 9c Boned shoulder or round bone—13c.	<b>Cervelat</b> 15c Swift's Franklin style—dry sausage.	<b>Bacon</b> 11c Swift's Premium Ovenized, 1/2-lb. pkg.
<b>Steak</b> 17c Round beef, sliced or ground.	<b>Prime Rib</b> 17c Quality oven roasts. Finest cuts of beef.	<b>Hens</b> 22c Milk-fed, dry-picked, colored hens.	<b>Bacon</b> 18c Swift's special sliced bacon in bulk.
<b>Ground Beef</b> 9c Selected lean meat, ground fresh.	<b>Plate Rib</b> 5c Plate rib cuts, fancy steer, baby beef.	<b>Salmon</b> 22c Northern-caught salmon and halibut.	<b>Salt Pork</b> 12c Swift's — Dry Salt Pork Bellies
<b>Crackers</b> 16c Champion Butter Flakes, crisp, round.	<b>COFFEE</b> 21c Choice quality coffee—blended, fresh-roasted, ground, vacuum tins.	<b>Salmon</b> 15c Libby's Red Alaska — No. 1 can.	<b>Corned</b> 15c Libby's—Cooked, compressed, tender.
<b>Nucoa</b> 10c Best Foods famous nut margarine.	<b>BUTTER</b> 22c La France at Safeway — Sunset Gold at Piggly Wiggly. Cartoned.	<b>Deviled</b> 4c Libby's ground beef, veal, and pork.	<b>Sausage</b> 8c Libby's Vienna style—in own jelly.
<b>Rice</b> 12c Small grain California grown rice.	<b>FORMAY</b> 16c The "perfect" shortening blended by Swift & Co. 3-lb. can 45c.	<b>Macaroni</b> 6c Superior. Macaroni, spaghetti, noodles.	<b>Salmon</b> 15c Choice quality pink—for sandwiches.
<b>Sauce</b> 10c Monte Rio — for soups and stews.	<b>TISSUE</b> 19c High quality white tissue—double wrapped. Choice of Zalo or Scot.	<b>Raisins</b> 19c Reclined Thompson Seedless Raisins.	<b>Prunes</b> 14c Tenderized, pasteurized, medium size.
<b>Beans</b> 5c Van Camp's—slow cooked with pork.	<b>FLOUR</b> 43c Milled from selected wheat to meet the baking needs of homemakers.	<b>Olives</b> 15c Elsinore Brand — 51-59 large olives.	<b>Coconut</b> 9c Franklin Baker's Coconut — tender.
<b>Catsup</b> 10c Calit tomatoes pure spices, blended.	<b>BREAD</b> 6c American Youth, white or wheat, sliced or unsliced, oven-fresh.	<b>Syrup</b> 39c Log Cabin cane and maple syrup.	<b>Jell-Well</b> 5c Jiffy Lou at same price. Quick, easy.
<b>Silk's Rice</b> 10c Choice rice, seasoned, Spanish style.	<b>MILK</b> 15c New low price effective only where stores stock Lucerne fresh milk.	<b>Oats</b> 6c Just simmer 3 minutes for breakfast.	<b>Milk</b> 17c Max-i-muM evaporated—14-oz. size.
<b>Del Monte</b> 4c Del Monte — Spanish tomato sauce.	<b>BEST FOODS</b> 44c Eggs, oils, spices "Double Whipped" into fine mayonnaise. Pt. jar. 24c.	<b>Matches</b> 4c Searchlight brand — Strong, sturdy.	
<b>Pop Corn</b> 8c Hull-less corn. Pops tender, white.	<b>PENN-RAD</b> 1.08 Pure Pennsylvania motor oil in refinery sealed cans. Medium, Heavy.		
<b>White King</b> 25c Granulated for washing machine use.	<b>Globes</b> 10c American made, 30 or 60 watt size.		
<b>Soap</b> 17c Sunny Monday — laundry bar soap.	<b>CARROTS</b> 1c Fresh-pulled, local vegetables. Crisp, even-sized, in original bunches.		
<b>Palmolive</b> 5c Palm and olive oils blended, mild.	<b>RUSSETS</b> 17c U. S. No. 1 grade, Idaho grown Russet Potatoes. Fine for baking.		
<b>Camay Soap</b> 5c Cellulose wrapped. Mild, gentle.			
<b>S.O.S.</b> 12c Clean greasy, burned pots and pans.			
<b>Ant</b> 13c A sure exterminator for ants, roaches.			

Prices effective Thurs., Fri., Sat., January 25, 26, 27, at all of our stores within a radius of thirty-five miles of Los Angeles.

EVERY FRIDAY IS FAMILY CIRCLE DAY — GET YOUR COPY—IT'S FREE

NRA Meat and produce values at Safeway and Piggly Wiggly operated departments only.

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We reserve the right to limit. None to dealers. Prices subject to change without notice.

THURS., FRI., SATURDAY  
JAN. 25, 26, 27.

## CENTRAL MARKET

CHAS. E. DAVIS FREE DELIVERY TWICE DAILY  
38 WEST CENTRAL PHONE 97

### Specials Friday & Saturday

<b>BACON</b> Hormel's Minnesota, Swift's	10c
Legs Choice Lamb	lb. 20c
Steer Pot Roast	lb. 14c
Loin Pork Roast	lb. 16c
Shoulder Pork Roast	lb. 13c
Homemade Sausage	lb. 18c
Fresh Ground Beef	2 lbs. 25c

FRESH FISH — OYSTERS

## The Forgotten Woman — Remembered!

Now that the "forgotten man" is being remembered... something ought to be done about the forgotten woman. Must she go on toiling in the same old way... using out-of-date methods in her daily work? Or is she to have modern equipment, on the same footing with men?

An electric range means hours of freedom; easier, cleaner, faster cooking; meals that have an added zest; a kitchen that is modern, comfortably cool, inviting in appearance. Every woman deserves it... thousands more will have it soon.

## Get Your Electric RANGE Now

You Want It... You Can Afford It

Electric cookery—in your home—is no longer a dream of the future. It is within your means—NOW. A telephone call to any dealer who handles electrical goods will bring you the welcome facts about today's low, convenient terms on electric ranges.

FREE INSTALLATION\* IF YOU BUY NOW

See the New Models At Your Dealer's

\* In single dwelling homes served by overhead lines.

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